



DRAFT

Board of Director Minutes

Date: April 13, 2011

Attendees: David Steel, Mike Case, David Hadsell, Melissa Oster, Lee Driscoll, Chris Dunn, Norm Smith, Bob Flynn, Christy Fitzpatrick

Absent: Don Sturm, Janelle Kenny, Charlie Kercheval

Guests: Paul Ryan, The Kenney Group; Jason Carroll, Clifton Gunderson; Richard Marshall, Nolte Associates; Bob Mattucci, The Sturm Group; Corky Douglas, Milwaukee Street Tavern

BID Staff:

Julie Bender, Mike Blake, Kristi Omdahl, Kevin Wrede, Marcia Black

Call to Order:

David Steel, Chair, called the meeting to order at 7:38 a.m.

Open Forum:

None.

Presentation:

Julie Bender presented an overview of the Business Improvement District, and its impact on the City's budget to the candidates. Julie then introduced Paul Ryan of The Kenney Group. Paul provided an update on the City elections. Paul introduced four of the candidates running for the Denver City Council At-Large seats and explained the guidelines for the discussion.

Josh Davies

Josh introduced himself and said he turns jobs into careers. He works as a Training Executive at Sage Hospitality and believes Denver is the best city in America to live, work, and play.

Richard Gonzales

Richard is the former Fire Chief and Executive Director of Personnel & Administration at the City and County of Denver. Richard has been active with the Mile High United Way and believes we need to be kinder to businesses creating a balance between the public and businesses.

Robin Kneich

Robin said her career has highlighted Denver's economy, bringing a sustainable future to the City. Robin said that Denver is a world class, modern city and she has 7 years support in creating jobs while living within a tight budget. Bringing transit to the City is important for the City's future.



Debbie Ortega

Debbie has over 30 years of city government experience. Debbie has done this job before and believes her experience will work to advocate all department processes. Debbie's goal is to collaborate with multiple partners and districts for creative ways to increase the current tax base.

Upon completion of the candidates answering the questions presented, there was an open forum.

Consent Agenda:

David Steel asked for review and approval of the March 9, 2011 minutes. ***Bob Flynn made a motion to approve, seconded by Norm Smith. Meeting minutes were approved unanimously.***

Chair's Report:

None.

President & CEO Report:

Julie said there have been several meetings regarding the Cherry Creek Area Plan. Julie said that she and Kevin Wrede attended the International Downtown Association Conference held in Chicago in early April. Organizations at the conference are great models for CCN.

Committee Reports:

Audit & Finance Committee

Jason Carroll reported that we are finished with the 2010 Audit. The packet includes the Scorecard, which provides two months worth of data. Jason said the Audit & Finance Committee is working on updating the 5-year plan as well as preparing for the 2012 budget noting that 2012 is a reassessment year.

Marketing

Mike Blake said that the Marketing Committee met yesterday. Mike said that marketing staff is currently working on switching web vendors. In addition, three companies submitted a proposal to conduct updated consumer research and one has been selected. Consumer data was last updated in 2006. During July and August, information will be gathered and then presented during the holiday time period.

Mike said that six interviews have been conducted for the Event Advisory Group candidates. Five candidates are being recommended including Brian Fun, Diane Huttner, Jen Connelly, Jeff Bernard, Sarah Procopio. Staff is working on the proposed dates and topics for the EAG for the remainder of the year.



The grand opening of the new Fillmore Plaza is slated for June 25, 2011.

Physical Environment

Dick Marshall of Nolte Associates reported that the City should begin the repaving of all the neighborhood streets some time during the month of May. Dick indicated that we are on budget with a 10% contingency. All canopies, light ways, prototypes and ped lights will be finalized today.

Unfinished Business:

None.

New Business:

Julie said that we are working with Terry Adams on changes to the Cherry Creek Arts Festival contract; the new agreement will discuss protecting the new streetscape and encouraging constituent involvement, when appropriate.

Adjourn:

David Steel requested a motion to adjourn. Norm Smith ***made a motion to adjourn, seconded by Lee Driscoll. The meeting adjourned at 9:09 a.m.*** Next meeting scheduled for May 11, 2011 at 7:30 a.m.