



**CHERRY CREEK NORTH BUSINESS IMPROVEMENT DISTRICT
MONTHLY BOARD MEETING
Gart Conference Room
299 Milwaukee Street
April 14, 2010 ~ 7:30 a.m.**

Board members in attendance:

Roy Weinstein, Chair
Dan Feldman, Vice-Chair
Amar Singh, Secretary/Treasurer
David Steel
Don Sturm
Rosella Louis
David Hadsell
Mark Bagher
Casey Rosen
Melissa Oster

Staff:

Julie Bender
Mike Blake
Kevin Wrede
Kristi Omdahl
Marcia Black

Absent:

Mike Case (1) *(Corrected from 2)*
Lee Driscoll (3)

Guests:

Todd Johnson, Henry Beer and Allyson Mendenhall (Design Workshop), Dick Marshall (Nolte Associates), Bob Mattucci, Nora Kimball (Council Woman, Jeanne Robb's Office – District 10), Tam O'Neil (Tam O'Neil Fine Arts)

Call to Order

Roy Weinstein, Chair, called the meeting to order at 7:35a.m.

Open Forum

Roy Weinstein asked if there were any constituents who would like to address the Board. There were none.

Consent Agenda

Roy Weinstein called for a motion to approve the consent agenda, including the March 10, 2010 minutes. Dan Feldman moved for a motion to approve the consent agenda. Don Sturm seconded the motion and the motion was unanimously approved.

Committee Reports

Audit & Finance

Amar Singh presented the February 2010 financials (*see information in packet*). Amar said the 2009 Audit should be completed by the end of this month. **Amar moved to approve the February 2010 financials. David Steel seconded the motion and the motion was unanimously approved.**

Marketing Committee

Mike Blake reported the Marketing Committee had to cancel its April meeting. The Marketing Committee's next meeting will include recommendations for the website task force along with the presentation of the BID's "Street Sheets" which offers basic information to merchants (*See information in packet*).

Outreach Committee

Roy Weinstein reported the Outreach Committee met on April 1st, where the new logo and website were shown to committee members. The new banners are posted where work is being completed for the streetscape project.

Roy said the Marketing Outreach meeting scheduled for April 16th will include the unveiling of the new logo and website, as well as a presentation from Visit Denver.

Physical Environment

Rosella Louis stated the Capital Improvements Committee has been busy with meetings. A newly formed project committee, *Fillmore Concept Group Committee*, is meeting weekly. The Project Management Team, Nolte & Associates, and the BID staff continues meeting with District constituents.

Fillmore Plaza Alternatives Presentation

Julie Bender and the BID Staff presented a PowerPoint presentation, "*Staff Update on January Board Resolution Regarding Fillmore Plaza*" (*See presentation from meeting*).

Nolte Associates

Dick Marshall reviewed the status report for the Project Management Team (*See packet for information*). Dick indicated that conflicts have been identified and construction operations are adjusting accordingly. The temporary signage and banners have been very effective in creating a positive image. It is exciting to start seeing the improvements. The Project Management Team is now working with the City and County of Denver Fire Department for approval.

Design Workshop

Todd Johnson and Henry Beer from Design Workshop presented a Fillmore Plaza Hybrid Concept Design (*See presentation from meeting*). Identifiable objectives include safety, pedestrian friendly, a dimensional presence, continuous qualities and materials aesthetics, control by the District, viable, practical, ease of construction, and a premiere public space in Denver.

Upon completion of the Fillmore Plaza Alternatives presentations, **Rosella Louis moved for a motion to approve Resolution 10-005, Selecting the Conceptual/Schematic Hybrid Design as the Preferred Design Option for the Fillmore Plaza Based upon the Conditions Listed in Resolution 10-005. Dan Feldman made a motion to approve the Resolution. Amar Singh seconded the motion. The motion was unanimously approved.** (NOTE: Don Sturm abstained from vote).

Chair's Report

Roy Weinstein said that Board member, Casey Rosen, is moving on to a new adventure. The Board of Directors all wished Casey well.

President's Report

Julie Bender said that Kelly Brough of the Denver Metro Chamber of Commerce will be our guest speaker for the May board meeting.

Julie Bender announced to the Board of Directors that after ten (10) years with the District, Lori Cowan, Events & Website Manager, is moving on. Mike Blake indicated that Lori is helping with the transition through the end of April.

Julie said that she and Dan Feldman are working on the strategic plan and will have updates at the next meeting.

Unfinished Business

There was no unfinished business.

New Business

There was no new business.

Adjourn

Roy Weinstein adjourned the Board of Directors meeting at 9:09 a.m.

The next Board of Directors meeting is scheduled for Wednesday, May 12, 2010 at 7:30 a.m.