



**CHERRY CREEK NORTH BUSINESS IMPROVEMENT DISTRICT
MONTHLY BOARD MEETING
Gart Conference Room
299 Milwaukee Street
December 8, 2010 - 7:30 a.m.**

Board members in attendance:

Roy Weinstein, Chair
Dan Feldman, Vice-Chair
Dave Hadsell
David Steel
Mike Case
Mark Bagher
Lee Driscoll
Rosella Louis
Melissa Oster
Amar Singh

Board Members Absent:

Don Sturm

Staff:

Julie Bender
Mike Blake
Kevin Wrede
Kristi Omdahl
Marcia Black

Guests:

Dick Marshall, Nolte Associates; Jason Carroll, Clifton Gunderson; Chris Dunn; Charlie Kercheval; Norm Smith; Bob Beall; Jerry Wrench; Steve Mast

Call to Order:

Roy Weinstein, Chair, called the meeting to order at 7:41 a.m.

Open Forum:

Bob Beall asked about the potential involvement of the City with the capital improvements project and its comparison to the Downtown Denver Partnership. Julie indicated that the BID is discussing holding a mayoral candidate forum next year and we're hoping that we will be able to get some city assistance with other upcoming projects.

Consent Agenda:

Roy Weinstein called for a motion to approve the November 10, 2010 minutes. ***Amar Singh made a motion to approve the November 10, 2010 minutes. David Steel seconded the motion. The motion was unanimously approved.***

Chair's Report:

Roy Weinstein recognized outgoing board members Amar Singh, Dan Feldman, Rosella Louis and Mark Bagher.

President & CEO Report:

Julie also thanked the outgoing board members for all of their hard work and expressed her hopes that they would still continue to be involved with the BID and Cherry Creek North. Julie reported that we are getting close to a final draft of the intergovernmental agreement (IGA) with the city. Jeanne Robb had provided tremendous support and we're targeting a mid to late January 2011 date to send it to city council. Julie said Paul Ryan is assisting with setting up a mayoral forum for the first part of February, and is looking at the JW Marriott as the site for the meeting.

Committee Reports

Board Development:

David Steel said that Roy Weinstein had completed his first term of service. The Board of Directors voted unanimously to approve Roy Weinstein's second term. Julie Bender reviewed the 2011 committee assignments. David Steel noted that newly approved Board members Charlie Kercheval, Chris Dunn, Bob Flynn, Christie Fitzpatrick and Norm Smith will complete their board orientation on December 13, 2010.

Audit & Finance:

Amar Singh presented the November financial highlights noting final AV numbers have just been received and there is a slight reduction in assessed values. Jason Carroll of Clifton Gunderson addressed the information received from Louis Kennedy of Downtown Denver Partnership and said that there can't be a fair comparison of their organization and the BID. ***Upon completion of the review of the November financials, Jason Carroll requested a motion to approve. David Steel made a motion to approve the November financials. Roy Weinstein seconded the motion. The motion was unanimously approved.***

Marketing:

Mike Blake indicated the holidays and the Cherry Creek North Pole are in full swing with a high rotation of television and media ads. The first Celebrity Santa event featuring Kyle Orton of the Denver Broncos was successful and the next Celebrity Santa event will feature Chris Andersen on December 19th. Late night shopping in the district is featured on Thursdays through December 23rd and free parking will be provided in the NorthCreek parking garage.

Mike said that the Event Advisory Group is now meeting on a regular basis with the next scheduled meetings on January 5th and 19th. Paula Tiernan is assisting with the event plan. Mike noted that neighborhood members have not joined yet.

Outreach:

Roy Weinstein indicated that November's outreach meeting was a casual get together for merchants providing relaxing retail therapy. There will be no merchant outreach meeting in December.

Physical Environment – Capital Improvements

Rosella Louis indicated the Capital Improvements Committee met a few weeks ago and we're moving towards finalization of the entire project. Dick Marshall of Nolte Associates presented a report on the completion and last steps of the streetscape project (see attached PowerPoint). Dick reported the progress on the Fillmore Plaza project and updates on the IGA. There was a brief discussion among board members.

Unfinished Business:

There was no unfinished business.

New Business:

Amar Singh requested the board review an email from Julie Bender (see attached) regarding furniture updates for the BID offices. It was suggested that the BID obtain an additional bid.

The meeting was adjourned at 8:51 a.m.

Executive Session – CEO Review:

Dan Feldman invited the new board members to stay. Roy Weinstein moved to have the Board of Directors adjourn into Executive Session.