



**CHERRY CREEK NORTH BUSINESS IMPROVEMENT DISTRICT  
MONTHLY BOARD MEETING  
Gart Conference Room  
299 Milwaukee Street  
February 10, 2010  
7:30 a.m.**

**Board members in attendance:**

Roy Weinstein, Chair  
Dan Feldman, Vice-Chair  
Amar Singh, Secretary/Treasurer  
David Steel  
Don Sturm  
Rosella Louis  
David Hadsell  
Mike Case  
Mark Bagher  
Casey Rosen  
Melissa Oster

**Staff:**

Julie Bender  
Mike Blake  
Kristi Omdahl  
Marcia Black  
Lori Cowan

**Board Members Absent:**

Lee Driscoll (1)

**Guests:**

Council Woman Jeanne Robb  
Dick Marshall, Will Coffield, Brett Koth, Nolte Associates  
Bob Mattucci  
Jason Carroll, Clifton Gunderson  
Jay Frazee, Cherry Creek Chamber  
Tam O'Neill  
Lisa Tyler

**Call to Order**

Roy Weinstein, Chair, called the meeting to order at 7:32 a.m.

## Open Forum

Roy Weinstein indicated there were no constituent comments. Julie Bender read a letter addressed to the Board of Directors by Little Feet owners Buddy and Beth Saper. The letter requested that the CCN Board take a position on the marijuana dispensaries. The board had earlier opted to take no position on the marijuana dispensaries.

Roy Weinstein said the board could pass a resolution stating that it does not want to see the dispensaries in the district. Dan Feldman recommended that the BID not get involved with this issue.

Jeanne Robb stated the state laws could take longer to pass and the City of Denver is acting on this issue, noting that licensing began on Monday, February 9, 2010. Jeanne also stated that the spacing laws for the dispensaries are much stricter than required for liquor stores.

Jeanne Robb provided robbery statistics for 2009 with 18% at medical marijuana locations; 18% at pharmacies; 19% at liquor stores; and 33% at banks. Jeanne said that board members could pass a resolution and also contact Chris Romer and other state legislators.

***Roy Weinstein called for a motion. Don Sturm made a motion for the Cherry Creek North Board of Directors to retain their current position on medical marijuana dispensaries, which is to take no position. Dan Feldman seconded the motion and the motion was unanimously passed.*** Julie Bender will follow up with Little Feet owners Buddy and Beth Saper.

## Consent Agenda

***Roy Weinstein called for a motion to approve the consent agenda, including the January 13, 2010 board minutes. Rosella Louis moved for the motion to approve the consent agenda. Amar Singh seconded the motion and the motion was unanimously approved.***

## President's Report

Julie Bender presented a PowerPoint presentation on the Cherry Creek Plan Update, BID streetscape project and Fillmore Plaza.

## Presentation

Council Woman Jeanne Robb, City and County of Denver said that the city is currently doing a cost analysis of storm water and work is scheduled to begin in 2011 on University Street and 4<sup>th</sup> Avenue. The city had done curb and street repairs in the district. Jeanne discussed that the district will be receiving smart meters. Jeanne mentioned several items for the CCN BID Board to work on with the city including events and vendor permits, stating we need a "whole method".

Jeanne stated there are strong opinions regarding Fillmore Plaza. She recommended the final decision regarding Fillmore not be based on emotions. Jeanne has received numerous emails on the topic, stating the community likes to feel a part of it.

On the subject of the Cherry Creek Plan and the streetscape project, Jeanne said that Cherry Creek North has its plan updated every 10 years, which is more than any other area of the city.

## **Committee Reports**

### **Audit & Finance:**

Amar Singh reported the December 2009 financial statements are in "draft" form and in the process of being finalized. Amar noted that 99.5% of property taxes have been collected. Amar stated that we are in the process of the 2009 audit which should be done by March 2010.

### **Physical Environment:**

#### Nolte Associates

Dick Marshall, Will Coffield and Brett Koth from Nolte Associates stated contractor interviews were done on February 5<sup>th</sup>. Eight bids were received and selection was narrowed to three companies based on their price and statement of approach. One company missed several items and withdrew their submission.

The recommendation of the Capital Improvements Committee was to select Weitz Construction. During the Capital Improvements Committee meeting on February 9<sup>th</sup>, the committee reviewed Resolution 10-003 *Authorizing the District to Engage the Construction Company of Weitz Construction, as the Contractor for the Cherry Creek North Capital Improvement Project, as well as the Ground Engineering for Geotechnical Services*. During the committee meeting the resolution language "subject to satisfactory negotiation" was added.

***Rosella Louis asked for a motion for the Board of Directors to approve Resolution 10-003. Don Sturm made a motion to approve Resolution 10-003. Mark Bagher seconded the motion and the motion was unanimously approved.***

### **Marketing:**

David Steel reported the Marketing Committee will meet on February 19, 2010. Mike Blake stated the committee is working on the 2010 marketing plan including an updated calendar, media and events/plans. Mike reported they have met with our media and creative firms and will retain their services for 2010. Marketing is specifically working on "communicating a well defined brand". Door-to-door outreach continues to constituents by BID staff and Nolte Associates staff.

**Outreach:**

Roy Weinstein reported the Outreach Committee met on February 4<sup>th</sup>. The committee is outlining ideas for the 2010 year, specifically what to do for merchant outreach.

**Unfinished Business**

There was no unfinished business.

**New Business**

There was no new business.

The meeting was adjourned at 8:35 a.m.

The next Board of Directors meeting is scheduled for Wednesday, March 10, 2010 at 7:30 a.m.