



**CHERRY CREEK NORTH BUSINESS IMPROVEMENT DISTRICT
MONTHLY BOARD MEETING
Gart Conference Room
299 Milwaukee Street
January 13, 2010
7:30 a.m.**

Board members in attendance:

Roy Weinstein, Chair
Dan Feldman, Vice-Chair
Amar Singh, Secretary/Treasurer
David Steel
Don Sturm
Rosella Louis
David Hadsell
Lee Driscoll
Mike Case
Mark Bagher
Casey Rosen
Melissa Oster

Staff:

Julie Bender
Mike Blake
Kevin Wrede
Kristi Omdahl
Marcia Black
Lori Cowan

Guests:

Councilman Charlie Brown, Nora Kimball, Wayne New, Dennis Rubba, Bob Beall, Elliott Hoyt, Bob Mattucci, William Bowen, Jeremy Klop, Ruth Starr, Jay Frazee, Kea Barderm, Alan Gass, Dick Torrasi, Jerry Papantonio, Vohn Pilon, Eileen Hyatt, Annette Woodward, Leslie New, Jerry Wrench, Nelson Geseck, Tam O'Neill, Caroline Sokomp, Steve Lang, Pat Barron, Nolan Carleton, Pamla Grier, Christine DesEnfants, Maria Arapakis, Chris Murata, Linda Miller, Kent Erickson, Dick Cohen, Ingrid Glaney, Celeste Frause, Jonathan Saiber.

Call to Order

Roy Weinstein, Chair, called the meeting to order at 7:40 a.m.

Consent Agenda

Roy Weinstein called for a motion to approve the consent agenda, including the December 16, 2009 minutes. Amar Singh moved for the motion to approve the consent agenda. Mark Bagher seconded the motion and the motion was unanimously approved.

Presentation

Roy Weinstein introduced Councilman Charlie Brown who presented a report on the legalization of medical marijuana. Charlie Brown highlighted that medical marijuana dispensaries are the fastest growing business in Denver. Effective December 1, 2009, they are now taxed at 3.62%. As Denver City Council continues to address the issues associated with medical marijuana, they continue to look at public safety issues and guidelines for the dispensaries to follow.

Open Forum

Roy Weinstein acknowledged the guests present for open forum and allowed constituents Jerry Wrench and Maria Arapakis to speak to the board of directors regarding Fillmore Plaza. Roy indicated that more constituents would be allowed to speak following the board of director's agenda.

Chair's Report

Roy Weinstein introduced the three new board members Dave Hadsell, Mike Case and Lee Driscoll. Roy had the board of directors review the proposed 2010 Committee Assignments with Dave Hadsell serving on the Capital Improvements Committee, Janelle Kenney serving on the Marketing Committee and Mike Case serving as the chair on the Outreach Committee. ***Roy asked for a motion to approve the 2010 Board Committee Assignments. Don Sturm made a motion to approve the 2010 Board Committee Assignments. Amar Singh seconded the motion and the motion was unanimously approved.*** Roy stated that the BID is actively engaging constituents and working on how the BID can benefit the District and the Cherry Creek North Neighborhood. The first Friday meeting will be about the streetscape project.

President's Report

Julie Bender thanked the marketing and outreach committees and staff stating that the 2009 holiday programs were well done and well received. The committees are receiving constituent's comments from a survey that was sent out to see what worked well and what didn't. The deadline for the completed surveys is January 22, 2010.

Committee Reports

Audit & Finance

Roy stated that the Audit and Finance Committee is working along with Clifton Gunderson on the financial performance of the District to annually update the 5 year investment plan. They are developing a strategy for increased funding and exploring the involvement of residents, as well as complying with city, state and federal tax regulation requirements. Roy indicated that with the switching of board

meetings and audit meetings for the year, December 2009 year end financials will be presented at the February board meeting.

Marketing Committee

David Steel indicated that the Marketing Committee is working on enhancing the Cherry Creek North experience with the new logo. The marketing committee is working towards producing strong external and internal communications with the constituents as well as promoting tourism and visitation to Cherry Creek North. Julie serving on the Visit Denver Board will be a big help. Mike Blake and Kristi Omdahl spoke about the marketing meeting held yesterday in which they are doing a formal analysis and initial draft of a marketing calendar for 2010 with action items from the operating plan. The BID News will be focusing on the Capital Improvements project including initial plans, the new logo being introduced and a ground breaking ceremony.

Physical Environment

Rosella Louis stated that the Physical Environment Committee is working on the Cherry Creek North identity elements, on-street parking, project streetscape and the smart meters with the city. A small working group has been created to address overall issues of the district and includes Julie Bender and Roy Weinstein. Rosella said they are looking for one more volunteer to serve on the small working group. {Mike Case volunteered after the board of directors meeting.}

Board Development

David Steel indicated that the orientation for the three new board members was completed on January 11, 2010.

Capital Improvements

Rosella Louis stated that there are two resolutions for the board of directors to review today. Dan Feldman made a motion to approve Resolution 10-002, to engage the Design Workshop Team for Construction Administration Services. Don Sturm seconded the motion and the motion was unanimously passed.

Nolte Associates

Dick Marshall from Nolte Associates presented the Pre-Construction/Contracting Timeline. Competitive bids have been sent out and 40 submittals were received for contractors. The selection has been narrowed down to 8 companies that have bonding insurance and relative experience. Formal drawings were accepted through December 22, 2009 and pre-bids were done by January 5, 2010. Today there will be a formal submittal to the City regarding handicap ramps. The review of bids shortlist will be done by January 28, 2010. Final interviews will be conducted on February 5, 2010 and on February 9, 2010; a recommendation will be submitted to the Capital Improvements Committee. The Board of Directors will consider approval of the construction contract on February 10, 2010. David Steel spoke to the Board of Directors regarding Fillmore Plaza.

Studio InSite

Dennis Rubba from Studio InSite then presented a PowerPoint presentation for a new concept alternative for Fillmore Plaza.

Cherry Creek North Neighborhood Association

Wayne New of the Cherry Creek North Neighborhood Association presented a PowerPoint presentation on the work the Neighborhood Association has done with the District and the goals for Fillmore Plaza.

Open Forum Continued

Roy Weinstein then re-opened the open forum for constituents to address the board. Speakers included Bob Beall, Tam O'Neill, Jonathan Saiber, Kent Ericson, and Nelson Gesecke.

Rosella Louis stated that Resolution 10-001 was on the table for the Board of Directors of The Cherry Creek North Business Improvement District (Cherry Creek North BID) Authorizing the District to Further Explore a Hybrid Alternative Design Concept for Fillmore Right-Of-Way. David Steel made a motion to approve Resolution 10-001 and Mark Bagher seconded the motion. The motion was unanimously approved.

Unfinished Business

There was no unfinished business.

New Business

There was no new business.

The meeting was adjourned at 9:38 a.m.

The next Board of Directors meeting is scheduled for Wednesday, February 10, 2010 at 7:30 a.m.