



Board of Director Minutes

Date: June 8, 2011

Attendees: David Steel, Mike Case, Melissa Oster, Lee Driscoll, Chris Dunn, Christy Fitzpatrick, Don Sturm, Janelle Kenny, David Hadsell, Charlie Kercheval

Absent: Bob Flynn, Norm Smith

Guests: Dick Cohen, Cherry Creek Theatre; Mark Rossman, Cherry Creek Theatre; Jason Carroll, Clifton Gunderson; Richard Marshall, Nolte Associates; Joe Vostrejs, Larimer Associates; Raylene Decatur, Decatur & Company; Bob Mattucci, The Sturm Group

BID Staff:

Julie Bender, Mike Blake, Kristi Omdahl, Kevin Wrede, Marcia Black

Call to Order:

David Steel, Chair, called the meeting to order at 7:37 a.m.

Open Forum:

Dick Cohen and Mark Rossman of the Cherry Creek Theatre spoke to the Board and discussed the next performance at the theatre, "Unexpected Guest", which will be held at the Shaver-Ramsey Gallery. Dick and Mark thanked the board members and community for their support to the theatre.

Presentation:

Julie Bender introduced Joe Vostrejs of Larimer Associates, who spoke about his experience on the Philadelphia Urban Exploration. Joe has served on the Downtown Denver Partnership for 6 years. The DDP has started a tradition of taking an annual leadership trip to look at urban models for future mixed use. (See PowerPoint Presentation).

Consent Agenda:

David Steel asked for review and approval of the May 11, 2011 minutes. ***Christy Fitzpatrick made a motion to approve, seconded by Don Sturm. Meeting minutes were unanimously approved.***

Chair's Report:

David Steel indicated that he and Julie are speaking with local business leaders regarding the creation of a 501c6. David said we need an advocacy group because we are missing many opportunities.



David said that Raylene Decatur would be facilitating the July 2011 planning session. With the completion of the streetscape project and 6 new board members, we are in a significantly different place this year.

President & CEO Report:

Julie said that the BID is working on a new agreement with the Cherry Creek Arts Festival. The BID plans to follow up with Terry Adams in August 2011.

Julie briefed the Board on the Government Affairs meeting last evening. Julie said she and David have met with Mary Beth Sussman, Council Woman for District 5. Julie said she plans to meet with each new council member. The new Denver Mayoral administration will give the BID an opportunity to become more involved. Julie distributed a sign-up sheet for any Board members who are interested in being a part of a transition committee with the new administration.

Committee Reports:

Audit & Finance Committee

Jason Carroll of Clifton Gunderson reviewed the financials and scorecard. Jason said that the Audit & Finance Committee and the BID staff are working on the 5-year plan, with a first rough draft being completed and distributed to departments.

Jason noted that preliminary figures for AV property taxes have declined but this was anticipated and will be reflected in the 5-year plan.

Jason Carroll asked for a motion to approve the financials. David Hadsell made a motion to approve the April 2011 financials. Don Sturm seconded the motion and the financials were unanimously approved.

Marketing

Mike Blake updated the Board on marketing efforts. The New North celebration is on June 25th from 2:00 p.m. to 8:00 p.m. hosting 4 live acts. Local restaurants will be participating. Julie said the opening ceremony featuring Bill Vidal and Jeanne Robb would begin at 2:15 p.m. Julie thanked Western Development for providing the entertainment.

Mike said the EAG plans to meet on June 22nd. This has been a very positive and constructive working group.

Physical Environment

Dick Marshall of Nolte Associates gave a PowerPoint presentation (See PowerPoint presentation). Fillmore Plaza is almost complete. Final touches include pedestrian crossings and final brick work.

Kevin Wrede said that street paving will be completed today. Striping will be done in the next week.



Kevin said work has begun on the new IGA with attorneys regarding vendor permits, which would allow us to manage vending carts and special entities and be part of the approval process. There was a brief discussion among the board members regarding vendors.

Unfinished Business:

None.

New Business:

None.

Adjourn:

David Steel moved to adjourned at 8:58 a.m. The next Board of Directors meeting is the Annual Board Planning Session scheduled for July 13, 2011, from 7:30-12:00 p.m. at the JW Marriott, 2nd floor Salon 2.