



**CHERRY CREEK NORTH BUSINESS IMPROVEMENT DISTRICT  
MONTHLY BOARD MEETING  
Gart Conference Room  
299 Milwaukee Street  
March 10, 2010  
7:30 a.m.**

**Board members in attendance:**

Roy Weinstein, Chair  
Dan Feldman, Vice-Chair  
Amar Singh, Secretary/Treasurer  
David Steel  
Don Sturm  
Rosella Louis  
David Hadsell  
Mark Bagher  
Casey Rosen  
Melissa Oster

**Staff:**

Julie Bender  
Mike Blake  
Kevin Wrede  
Kristi Omdahl  
Marcia Black  
Lori Cowan

**Absent:**

Mike Case (1)  
Lee Driscoll (2)

**Guests:**

Barbara Frommell, Cindy Patton, Chris Gleissner (City & County of Denver), Todd Johnson, Henry Beer and Allyson Mendenhall (Design Workshop), Dick Marshall (Nolte Associates), Jeremy Klop (Fehr & Peers), Joel Ostermeyer, Paul "Ace" Martin, Colleen McKinney (Weitz Construction)

**Call to Order**

Roy Weinstein, Chair, called the meeting to order at 7:33 a.m.

**Open Forum**

Roy Weinstein asked if there were any constituents who would like to address the Board. There were none.

## **Presentation**

Julie Bender introduced Barbara Frommell from the City and County of Denver Community Planning and Development. Barbara introduced Cindy Patton and Chris Gleissner, also with the City and County of Denver. Barbara, Chris and Cindy presented a PowerPoint presentation about plazas/pedestrian spaces. *(See presentation from meeting)*

Barbara provided the Board of Directors with information gathered from their Cherry Creek Survey. *(See presentation from meeting)*

## **Consent Agenda**

***Roy Weinstein called for a motion to approve the consent agenda, including the February 10, 2010 minutes. Don Sturm moved for a motion to approve the consent agenda. Mark Bagher seconded the motion and the motion was unanimously approved.***

## **President's Report**

Julie Bender announced that construction has begun on the streetscape project.

The Visit Denver Hall of Fame Dinner/Event was a success with over 500 people in attendance. Cherry Creek North was the presenting sponsor.

Julie said the Cherry Creek Forum meeting with guest speaker Jeff Romine from the Office of Economic Development featured his presentation regarding the local economic conditions.

Julie concluded her report with a President & CEO Update PowerPoint presentation regarding Fillmore Plaza. *(See presentation from meeting)*

## **Committee Reports**

### **Audit & Finance**

Roy presented the January 2010 financials, reviewing revenues, expenditures, and fund balances at the end of 2009. Roy noted that property revenues were higher in January. The \$200,000 marketing contingency was not used in its entirety. Reserves remain at 25% of the operating budget. ***Roy Weinstein requested a motion to approve the January 2010 financials. Don Sturm made a motion to approve, Dan Feldman seconded the motion, and the motion was unanimously approved.***

Jason Carroll from Clifton Gunderson stated for the third year in a row, the BID is utilizing the firm Wagner, Burke, and Barnes, LLC for the 2009 Audit. A management letter with recommendations is expected in the near future.

## **Physical Environment**

### **Capital Improvements Committee**

Rosella Louis stated the Capital Improvements Committee is on track and excited about construction beginning on the streetscape project. The Capital Improvements Committee is currently focusing their attention on Fillmore Plaza and is hoping to have a recommendation to present at the April 14, 2010 Board of Directors meeting.

Todd Johnson and Henry Beer from Design Workshop presented a Fillmore Plaza Hybrid Concept Design. *(See presentation from meeting)*

### **Nolte Associates**

Dick Marshall stated the Nolte team has been meeting with more constituents in the District and the efforts continue. Dick introduced Joel Ostermeyer, Senior Project Manager, Paul "Ace" Martin, and Colleen McKinney of Weitz Construction.

### **Weitz Construction**

Joel Ostermeyer of Weitz Construction presented a PowerPoint presentation regarding the construction. *(See presentation from meeting)*

## **Marketing Committee**

David Steel and Mike Blake reported the Marketing Department is working on an event audit and assessment. A Website Task Force has also been created for 2010. The Marketing Department has finalized the advertising and media schedule. Updates on both projects will be presented to the Marketing Committee on April 13, 2010.

## **Outreach Committee**

Roy Weinstein reported that the Outreach Committee has finalized the 2010 calendar for Merchant Outreach meetings for the summer events and tourism presentation, which is scheduled for the May Merchant/Outreach meeting. The May meeting is the annual merchant networking meeting. The next Merchant Outreach meeting is scheduled for Friday, April 16<sup>th</sup> at 8:30 a.m.

## **Unfinished Business**

There was no unfinished business.

### **New Business**

There was no new business.

### **Adjourn**

***Roy Weinstein requested a motion to adjourn the Board of Directors meeting. Dan Feldman motioned that the Board of Directors meeting be adjourned. Rosella Louis seconded the motion. Adjournment at 9:24 a.m.***

The next Board of Directors meeting is scheduled for Wednesday, April 14, 2010 at 7:30 a.m.