



**CHERRY CREEK NORTH BUSINESS IMPROVEMENT DISTRICT
MONTHLY BOARD MEETING
Gart Conference Room
299 Milwaukee Street
May 12, 2010 ~ 7:30 a.m.**

Board members in attendance:

Roy Weinstein, Chair
Dan Feldman, Vice-Chair
Amar Singh, Secretary/Treasurer
David Steel
Don Sturm
Rosella Louis
David Hadsell
Mike Case (1)
Mark Bagher
Casey Rosen
Melissa Oster
Lee Driscoll (3)

Staff:

Julie Bender
Mike Blake
Kevin Wrede
Kristi Omdahl
Marcia Black

Guests:

Dick Marshall (Nolte Associates), Paul Ryan (The Kenney Group), Rachel Thurman (Clifton Gunderson)

Call to Order

Roy Weinstein, Chair, called the meeting to order at 7:32 a.m.

Open Forum

No constituents in attendance.

Presentation

Kelly Brough, President & CEO of Denver Metro Chamber of Commerce, presented an economic overview. Colorado companies are producing more work with fewer workers. There has been a 3.5% increase in Colorado jobs. The Chamber of Commerce is working with small businesses in Colorado, which is comprised of 95% small business. Growth is predicted even though it is a slow process. Kelly indicated that there will be a ballot issue this fall and provided the website of www.donthurtcolorado.com for people to review.

Consent Agenda

Roy Weinstein called for a motion to approve the consent agenda, including the April 14, 2010 minutes. Rosella Louis moved for a motion to approve the consent agenda. Amar Singh seconded the motion and the motion was unanimously approved.

Chair's Report/Vice Chair's Report

Dan Feldman, Vice-Chair, said the BID has hired Raylene Decatur as a strategic planning consultant. She will facilitate the planning session at the July 14th board retreat.

President & CEO Report

Julie Bender reviewed her PowerPoint presentation that has been presented at the neighborhood committee meetings which is now available on the CCN website. Julie said we also have Council Woman Jeanne Robb's presentation available for the Fillmore Plaza overall streetscape.

Julie introduced Paul Ryan of the Kenney Group. Paul indicated that the District needs to obtain support from people by presenting the facts of the hybrid plaza. People who support the project should contact Council Woman Jeanne Robb. Paul reminded the Board that the time is of the essence with approximately 30 days to obtain support.

Committee Reports

Audit & Finance

Amar Singh presented the March 2010 financials (*see information in packet*). Amar indicated that the 2009 Audit has been completed and Clifton Gunderson has drafted a response letter to the Auditor's management letter. The Audit & Finance Committee has recommended that the BID enter into a Clayton Lane Garage management agreement for parking. The BID will charge a flat rate fee of \$50.00 per month for parking. **Amar moved to approve the March 2010 financials. Dave Hadsell seconded the motion and the motion was unanimously approved.**

Marketing Committee

David Steel, Mike Blake, and Kristi Omdahl reported on the Marketing Committee Timeline for 2011-2013 Event Planning Updates (*see information in packet*). Mike reported on the event audit/assessment. The Marketing Committee has recommended a new working group called the Event Advisory Group (EAG). New banners with the new branding for CCN are being used in the District. New directories have been published and there is work for a T.V. spot in late spring for the summer campaign. The Marketing Committee is working on a kick-off event for the end of June to highlight the new streetscape.

Outreach Committee

Roy Weinstein reported the Outreach Committee meeting for Friday May 21st will be an important meeting with merchants doing their "one minute commercials".

Physical Environment

Rosella Louis said the Capital Improvements Committee has been able to see the new signage and lighting for the district. Dick Marshall reported on the construction being done in Zone 1A. Dick presented some additional highlights including planters, pedestrian poles, directories and fixtures which will be installed beginning the first part of June.

Unfinished Business

There was no unfinished business.

New Business

There was no new business.

Executive Session

Roy Weinstein said it was not necessary for the Board to go into Executive Session today.

Adjourn

Roy Weinstein adjourned the Board of Directors meeting at 9:10 a.m.

The next Board of Directors meeting is scheduled for Wednesday, June 9, 2010 at 7:30 a.m.