
CALL TO ORDER | OPEN FORUM

Call to Order / Open Forum

Eric Buchanan, Board Chair, called the meeting to order at 8:03 a.m. A quorum was confirmed.

Members present: Eric Buchanan, John Conway, Karrie Fletcher, Rosella Louis, Bob Mattucci, Calley McCue, Marshall Miranda, Brett Pearson and Lisa Tyler.

Members absent: Lynda Campbell

Staff present: Nick LeMasters, Jenny Starkey, Brian Phetteplace, Sue Fry, and Jeanne Gabres

Guests present:

Spencer Fane, LLP – Tom George, Partner
Clifton Larson Allen – Cathee Sutton, CPA
Dean Griffin – JW Marriott Denver

Public comment:

- Emzy Veazy III

PRESENTATIONS

BID Parking Area Management Plan

Brian presented parking management strategies and updates around the AMP (Parking Area Management Plan) process to develop parking and curbside recommendations for the CCN district.

The AMP goals center on five areas including, 1) parking communications; 2) technologies; 3) short and long-term parking alternatives; 4) affordable parking options; and most importantly, 5) encourage parking within BID boundaries.

Community feedback was provided along with recommendations and opportunities to increase on-street paid parking supply and parking meter hour modifications. Functionality of website enhancements were also presented.

Next steps include implementation to include replacing all meters with different technology, look to add loading and parking zones, and partner with top 10 employers to encourage commuting alternatives.

Inclusion of Property into BID Boundaries

Spencer Fane legal counsel for the BID, Tom George, discussed current and proposed processes for inclusion of additional property in Business Improvement Districts. Discussion ensued around the current process (petition, public hearing and ordinance) when property owners propose to be included in BID boundaries.

MONTHLY BUSINESS

Approval of Meeting Minutes: Motion by Rosella Louis to approve the meeting minutes of September 11, 2019. Second by Bob Mattucci. Vote: Unanimous in favor (9-0). Not present: Lynda Campbell, motion carries.

Approval to Ratify Final Employment Agreement: Motion by Karrie Fletcher to ratify and approve final employment agreement with Nick LeMasters, CEO. Second by Marshall Miranda. Vote: Unanimous in favor (9-0). Not present: Lynda Campbell, motion carries.

Chair Report:

Nick discussed the city budget submittal

CEO Report:

Nick updated the Board on the budget submittal to the City along with discussion around the 2020 board members submitted for year-end mayoral approval. The new January 2020 board members will be invited to the December 2019 board meeting.

COMMITTEES & TASK FORCE REPORTS

- **Audit & Finance Committee**
 - No report as Audit Committee did not meet
- **Strategic Marketing & Hospitality Committee**
 - Lisa discussed digital efforts around the brand refres, holiday TV filming, gift card promotions
- **Parking & Mobility Task Force**
 - Updates provided by Brian in his earlier presentation
- **Safety Working Group**
 - Marshall said updates would be provided in December due to

ADJOURN

Adjourn: The meeting was adjourned at 9:35 am.



UPCOMING BOARD MEETING DATES:

- December 4, 2019 – 2401 E. Second Ave.
- January 2020 TBD – 2401 E. Second Ave.
- February 2020 TBD – 2401 E. Second Ave.

UPCOMING EVENT DATES:

- Winter Fest – December 14, 2019
- InSidewalk Sale – January 21-26, 2019