



CALL TO ORDER | OPEN FORUM | PRESENTATIONS

Call to Order: Roy Kline, Board Chair, called the meeting to order at 8:00 a.m.

Members present: Eric Buchanan, Lynda Campbell, Karrie Fletcher, Katie Friedland, Roy Kline, Jan Lucas, Calley McCue, Marshall Miranda, Brett Pearson

Members absent: John Conway, Chris Manley

Staff present: Julie Underdahl, Jenny Starkey, Susan Fry, Marian Tuin, Caitlyn Dehn, Kate Lynch

Guests present: Jason Carroll; Clifton, Larson, Allen

Public Comment: (limited to 2 minutes per speaker): None

MONTHLY BUSINESS

Approval of Meeting Minutes: Motion by *Jan Lucas* to approve the meeting minutes of December 14, 2016. Second by *Eric Buchanan*. Vote: Unanimous in favor (9-0, John Conway and Chris Manley not present for vote), motion carries.

Chair Report: Roy Kline introduced the new Board members to the Board and staff.

President & CEO Report: Julie Underdahl reviewed with the Board the Board Fact Sheet detailing the Board Committees and Task Forces as well as the meeting schedule for 2017.

Julie also presented to the Board the District's 2020 Strategic Plan and 2017 Operating Plan.

Parking Task Force: Jenny Starkey presented to the Board updates on the parking program in the District for 2017. She reviewed the holiday parking results for garage use, hired flaggers, etc.

Susan Fry reviewed the City's request regarding an ordinance for mobile vendors in which meters are bagged to sell product/services by trucks curbside. She requested the Board's opinion on the issue.

Strategic Marketing Committee: Jenny presented to the Board the 2017 Marketing Committee plans and reviewed the success of the holiday marketing committee outreach and events.

Audit & Finance Committee: Jason Carroll discussed with the Board the 2016 audit process that will be conducted for the District's financials.



Board of Directors
Meeting Minutes for January 11, 2017
Approved by the Board March 08, 2017

Old Business: None

New Business: None

Adjourn: Motion by *Karrie Fletcher* to adjourn the Board meeting. Second by *Marshall Miranda*. Vote: Unanimous in favor (p-0, John Conway and Chris Manley not present for vote), motion carries.

The meeting was adjourned at 8:51 a.m.