



## Board of Directors

Meeting Minutes for May 11, 2016  
Approved by the Board on June 08, 2016

### CALL TO ORDER | OPEN FORUM | PRESENTATIONS

**Call to Order:** Roy Kline, Board Chair, called the meeting to order at 8:01 a.m.

**Members present:** Lynda Campbell, Chris Dunn, Bob Flynn, Charlie Kercheval, Roy Kline, Jan Lucas, Chris Manley, Brett Pearson, Calley Rigg

**Members absent:** John Conway and Marshall Miranda

**Staff present:** Julie Underdahl, Jenny Starkey, Marian Tuin, Caitlyn Dehn, Kate Lynch

**Guests present:** Jason Carroll, Clifton Larson Allen; Raylene Decatur, Decatur & Company

**Public Comment:** (limited to 2 minutes per speaker): None

### MONTHLY BUSINESS

**Approval of Meeting Minutes:** Motion by *Bob Flynn* to approve the meeting minutes of March 09, 2016. Second by *Jan Lucas* Vote: Unanimous in favor (9-0, John Conway and Marshall Miranda not present for vote), motion carries.

**Chair Report:** Roy Kline updated the Board on the retail mix study that PUMA is conducting on behalf of the District. The kick off of the study will begin in June with Mike Berne. The results of the study will be presented to the Board at the September Board retreat.

**President & CEO Report:** Julie Underdahl presented to the Board the first Annual report prepared for the District. Jenny Starkey highlighted the metrics gathered for the 2015 report and reviewed the BID's publication scheduled for 2016.

Julie updated the Board on the progress of the negotiations for the East Third Avenue median, and the design agreement that was reached.

She also reported on the security and safety efforts being initiated in the Cherry Creek North area.

Julie updated the Board on the staffing updates, announcing that Susan Fry will be joining the BID staff as the Environment Manager.

**Parking Task Force:** Roy Kline presented the Parking Task Force updates explaining the three tiered approach being considered to improve parking in the District which will include:

- Signage study and updates
- Utilizing a click and park strategy
- Consideration for a District wide valet parking service Thursday through Sunday



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**Audit & Finance Committee:** Lynda Campbell and Jason Carroll presented to the Board the 2015 Audit report. Motion by *Charlie Kercheval* to ratify the 2015 Audit. Second by *Jan Lucas*. Vote: Unanimous in favor (9-0, John Conway and Marshall Miranda not present for vote), motion carries.

Jason reviewed the March 2016 financial statements for the District. Motion by *Chris Dunn* to approve the meeting minutes of March 2016. Second by *Bob Flynn*. Vote: Unanimous in favor (9-0, John Conway and Marshall Miranda not present for vote), motion carries.

**Strategic Marketing Committee:** Chris Dunn announced the upcoming Marketing Committee meeting, inviting the Board to attend. The meeting is scheduled for Tuesday, May 17 at 8:00 am and Henry Beer and Richard Foy will be featured presenters.

**Design Advisory Board:** Chris Dunn discussed with the Board the projects that the DAB is reviewing, which includes BMC West's improvements to St. Paul and Third Ave. He also updated the Board on the progress of the Civica project and the ANB Bank building updates.

**CCABA:** Bob Flynn discussed CCABA's fundraising efforts for the Greenway Foundation. Julie updated the board on CCABA's transportation committee efforts to improve transportation to and from the Cherry Creek area.

**Old Business:** None

**New Business:** None

**Adjourn:** The meeting was adjourned at 9:08 a.m.