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**CALL TO ORDER | OPEN FORUM | PRESENTATIONS**

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**Call to Order:** Roy Kline, Board Chair, called the meeting to order at 8:02 a.m.

**Members present:** Eric Buchanan, Karrie Fletcher, Katie Friedland, Roy Kline, Chris Manley, Marshall Miranda, Calley McCue

**Members absent:** Lynda Campbell, John Conway, Jan Lucas and Brett Pearson

**Staff present:** Julie Underdahl, Jenny Starkey, Susan Fry, Brian Phetteplace, Marian Tuin, Caitlyn Dehn, Kate Lynch

**Guests present:** Jason Carroll - Clifton, Larson, Allen, Raylene Decatur - Decatur & Company, Richard Scharf - Visit Denver, Christy Fitzpatrick – Antoine Du Chez, Nick Anderson – Antione Du Chez

**Public Comment:** (limited to 2 minutes per speaker): Christy Fitzpatrick introduced Nick Anderson, the new owner of Antoine Du Chez Cherry Creek, to the Board.

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**MONTHLY BUSINESS**

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**Presentation:** Richard Scharf presented the Denver Tourism Road Map, highlighting the goals and strategic initiatives set as a result of their research.

**Approval of Meeting Minutes:** Motion by *Eric Buchanan* to approve the meeting minutes of March 08, 2017. Second by *Marshall Miranda*. Vote: Unanimous in favor (7-0, Lynda Campbell, John Conway, Jan Lucas and Brett Pearson not present for vote), motion carries.

**Chair Report:** Roy Kline updated the Board on Streetscape Task Force.

**President & CEO Report:** Julie Underdahl reported on the 2017 City General Obligation (GO) bond which includes a proposal for 1<sup>st</sup> Avenue Improvements project that would include CCN.

She also presented the District's Capital Improvement Project submittals to the City for their consideration. The projects are for more HALO cameras, enhanced pedestrian crossings and a feasibility analysis exploring the establishment of special districts in the areas in and around the BID.

Julie discussed the District's request to the City for a ROW Liaison. The BID will fund a part-time Communications Liaison.



## Board of Directors

Meeting Minutes for May 10, 2017  
Approved by the Board September 20, 2017

**Parking Task Force:** Roy Kline reported on the Parking Task Force initiatives in 2017 and our goal to make parking in the District more visitor friendly.

**Strategic Marketing Committee:** Callie McCue updated the Board on the Strategic Marketing Committee meeting, which focused on the District's signature events.

**Audit & Finance Committee:** Jason Carroll presented the March 2017 financial statements.

Motion by *Chris Manley* to approve the monthly financials. Second by *Marshall Miranda*.

Vote: Unanimous in favor (7-0, Lynda Campbell, John Conway, Jan Lucas and Brett Pearson not present for vote), motion carries.

Jason reviewed with the Board the District's updated PTO policy and how it will be implemented with existing staff members.

He discussed the BID's five-year revenue projections and possible scenarios that were shared with the BID Audit Committee at their last meeting..

**Old Business:** None

**New Business:** Jenny presented the 2016 Annual Report.

**Adjourn:** Motion by *Eric Buchanan* to adjourn the Board meeting. Second by *Chris Manley*.

Vote: Unanimous in favor (7-0, Lynda Campbell, John Conway, Jan Lucas and Brett Pearson not present for vote), motion carries.

The meeting was adjourned at 9:21 a.m.