



CALL TO ORDER | OPEN FORUM | PRESENTATIONS

Call to Order: Roy Kline, Board Chair, called the meeting to order at 8:03 a.m.

Members present: Roy Kline, Lynda Campbell, Bob Flynn, Chris Manley, Marshall Miranda, Brett Pearson, Calley Rigg

Members absent: Chris Dunn, Jan Lucas, John Conway, Charlie Kercheval

Staff present: Julie Underdahl, Jenny Starkey, Susan Fry, Kate Martin, Caitlyn Dehn, Kate Lynch

Guests present: Tamara Door, Downtown Denver Partnership, BID; Cdr. Dodge and Lt. Bell, Denver Police Department; Jason Carroll, Clifton Larson Allen; Raylene Decatur, Decatur & Company

Public Comment: (limited to 2 minutes per speaker): none

MONTHLY BUSINESS

Presentation: Tamara Door presented the DDP's Safety Action Plan. Cdr. Dodge with DPD District 3 also spoke to the Board.

Approval of Meeting Minutes: Motion by Lynda Campbell to approve the meeting minutes of June 08, 2016, and the September 14, 2016. Second by Bob Flynn. Vote: Unanimous in favor (7-0, Chris Dunn, Jan Lucas, John Conway and Charlie Kercheval not present for vote), motion carries.

Chair Report: Roy Kline updated the Board on the September's planning session outcomes.

President & CEO Report: Julie Underdahl also spoke about September's planning session outcomes. In 2016, PUMA (Brad Segal) and MJB Consulting (Mike Berne) were hired by the BID to do a retail assessment and strategy. Their conclusions and recommendations were shared with the BID Board; addressed were CCN's retail mix, target markets, and retail environment.

Parking Task Force: Roy Kline updated the Board.

Audit & Finance Committee: Lynda Campbell and Jason Carroll presented the *August 2016 financial statements* for the District.

Motion by Roy Kline to approve the August 2016 financial statements. Second by Lynda Campbell. Vote: Unanimous in favor (7-0, Chris Dunn, Jan Lucas, John Conway and Charlie Kercheval not present for vote), motion carries.



Board of Directors

Meeting Minutes for October 12, 2016

Approved by the Board on December 14, 2016

Motion by Brett Pearson to approve the 2017 Budget contingent upon potential modifications to the security line item. Second by Bob Flynn. Vote: Unanimous in favor (7-0, Chris Dunn, Jan Lucas, John Conway and Charlie Kercheval not present for vote), motion carries.

Motion by Bob Flynn to approve the *2017 Strategic and Operating Plan*. Second by Marshall Miranda. Vote: Unanimous in favor (7-0, Chris Dunn, Jan Lucas, John Conway and Charlie Kercheval not present for vote), motion carries.

Strategic Marketing Committee: Jenny Starkey spoke about upcoming holiday events, introducing Winter Fest and Small Business Saturday.

Design Advisory Board: None.

CCABA: Bob Flynn updated the Board about CCABA's transportation, and greenway initiatives.

Old Business: None.

New Business: None.

Adjourn: Motion by Lynda Campbell to adjourn the Board meeting. Second by Marshall Miranda. Vote: Unanimous in favor (7-0, Chris Dunn, Jan Lucas, John Conway and Charlie Kercheval not present for vote), motion carries.

The meeting was adjourned at 9:35 a.m.