



CALL TO ORDER | OPEN FORUM

Call to Order / Open Forum

Eric Buchanan, Board Chair, called the meeting to order at 8:11 a.m. A quorum was confirmed.

Members present: Eric Buchanan, Lynda Campbell, Karrie Fletcher, Rosella Louis, Bob Mattucci, Calley McCue, Marshall Miranda, Brett Pearson (via conference call) and Lisa Tyler.

Members absent: John Conway

Staff present: Jenny Starkey, Brian Phetteplace, Susan Fry, and Jeanne Gabres

Guests present:

Denver Moves: Cherry Creek

--- Ashlee Grace, Infrastructure Planning, Denver Public Works

--- Sam Piper, Senior Planner, Denver Public Works

HRS, Inc – Dave Smith, President

Spencer Fane, LLP – Rick Kron, Partner

Clifton Larson Allen – Jason Carroll, CPA

Melissa Oster

Jeremy Oster

Denise Snyder

Kyle Chism

Mark Bagher

Public comment:

- Emzy Veazy III

PRESENTATIONS

Denver Moves: Cherry Creek:

Ashlee Grace and Sam Piper at Denver Public Works presented an overview of proposed mobility strategy for the Cherry Creek area. Plans would include a planning initiative in response to the anticipated growth (population and traffic) in Denver and the resulting impact on the area. A funding source has been identified to create a pipeline of projects for a cohesive framework of investments including wayfinding, mobility and parking for the next 20 years.

Strategic steps would include 1) Public Works hiring a consultant to develop a stakeholder outreach process to engage business and community leaders, 2) data collection around current mobility and traffic stats including review of previously



conducted research, 3) develop alternative scenarios and tradeoffs, 4) prioritize model scenarios and outcomes, and 5) strategize a framework and phasing for near, mid- and long-term implementation.

Discussion included clarification of geographic boundaries of the proposed project while keeping wayfinding as part of the discussion. First Avenue was discussed – providing easier access with pedestrian walkways, bicycle lanes, along with the gateway presence from Colorado Blvd. as well as calming traffic through the district.

Next steps: Confirm funding source, select a consultant using an RFP process, kick-off the Denver Moves project in the fall of 2019 with a wrap up of the project planned for fall/winter 2020.

Colorado Sunshine and Open Meeting Laws:

Rick Kron from Spencer Fane LLP provided the board an overview on compliance and the general rules of the Open Meetings Law; which is part of the Colorado Sunshine Law. This law requires that any meeting, email or conference call involving more than 3 board members be made public and considered an open meeting. Additionally, 9 topics were covered that are allowed for the board to adjourn into an executive session per the Colorado Revised Statute (C.R.S.).

Three key requirements of these laws: 1) advance notice of at least 24 hours must be posted when three or more board members in attendance, 2) the public has the ability to observe or participate, and 3) minutes are taken and distributed after.

Logistics related to the meeting laws and how they impact the candidate search for a new CEO were also discussed – including maintaining candidate confidentiality. Jenny will include the Sunshine Law material with minutes of the meeting to the board.

A short break ensued due to the length of the extended meeting.

MONTHLY BUSINESS

Approval of Meeting Minutes: Motion by Lynda Campbell to approve the meeting minutes of April 10, 2019. Second by Marshall Miranda. Vote: Unanimous in favor (9-0), not present: John Conway, motion carries.

Chair Report:

Eric Buchanan provided an overview on how the CEO search firms were interviewed and evaluated for potential selection. Calley McCue, Bob Mattucci and Brett Pearson vetted nine prospective firms and HRS. Inc. was selected as the final firm.



Board of Directors

Meeting Minutes

May 9, 2019

Legal counsel Rick Kron, or a Spencer Fane colleague, will join the monthly board meetings going forward, just as the BID has a representative from Clifton Larson Allen (CLA) present in relation to finances at every meeting.

Bob Mattucci was nominated as Vice-Chair of the board for the remainder of the year. Motion by Karrie Fletcher to call for board vote of Vice-Chair. Second by Marshall Miranda. Vote: Unanimous in favor (9-0), not present: John Conway, motion carries.

The three vacant board positions were discussed. Eric requested that Bob Mattucci work with Lisa Tyler on the recommendations/logistics and related process for the current open board positions and provide further feedback to the board.

Interim CEO Report:

Jenny Starkey updated the board on the city-approved Smash Fine Arts Festival slated to commence August 3-4 on St. Paul Street between 2nd and 3rd Streets. Partial barricade closure of the street will also impact the dates of August 2nd and August 5th for set-up/tear-down. Discussion ensued around the impact to merchants of an additional arts event, unrelated to the district, occurring very closely after the annual Cherry Creek Arts Festival scheduled for July 5-7.

Jenny will report back to the board on any outside marketing efforts around the Smash Fine Arts Festival that does not include CCN BID. The BID is planning to work on an event guidelines document to minimize residential and commercial tenant disruption and also work with a few of the merchants related to future Fillmore events.

COMMITTEES & TASK FORCE REPORTS

Audit & Finance Committee:

Lynda provided an overview of the first quarter 2019 financial statements that were recommended for board approval by the Audit Committee.

Motion by Marshall Miranda to approve first quarter 2019 financial statements. Second by Lynda Campbell. Vote: Unanimous in favor (9-0), not present: John Conway, motion carries.

Strategic Marketing Committee: Due to time constraints, update was not presented to the board.

Safety Working Group: Due to time constraints, update was not presented to the board.

Parking & Mobility Task Force: Due to time constraints, update was not presented to the board.



BOARD MEMBER WORKING SESSION

Executive Search Firm

The board has engaged the management consulting services of HRS, Inc. to facilitate the candidate search process for the CEO position. Dave Smith provided an overview of the firm's capabilities and processes that support the search and qualifications process integral to ensure the right individual is hired for staff, constituent and community relations.

Listening sessions are tentatively scheduled the week of May 21-23 with HRS, Inc. and will include outreach to BID constituents and key stakeholders.

Due to the timeline for the CEO position search, the board determined that additional meetings would be necessary in both June and August. Motion by Karrie Fletcher to add June and August board meetings. Second by Lisa Tyler. Vote: Unanimous in favor (9-0), not present: John Conway, motion carries.

ADJOURN

Adjourn: The extended meeting was adjourned at 10:57 am

Executive Session – Eric Buchanan made a motion to enter into Executive Session at 10:58 am to receive legal counsel related to the executive search process and Colorado Sunshine Law's effect on candidate confidentiality. Second by Marshall Miranda.

UPCOMING BOARD MEETING DATES:

- June 12, 2019 – 2401 E. Second Ave.
- July 10, 2019 – 2401 E. Second Ave.
- August 14, 2019 – 2401 E. Second Ave.
- September 11, 2019 – 2401 E. Second Ave. (extended 8-11 am)
- November 6, 2019 – 2401 E. Second Ave.
- December 4, 2019 – 2401 E. Second Ave.

UPCOMING EVENT DATES:

- Cherry Creek Arts Festival – July 5 – 7, 2019
- Cherry Creek North Sidewalk Sale – July 18 – 21, 2019
- Cherry Creek North Food & Wine – August 17, 2019
- Art Feast – October 5, 2019
- Small Business Saturday – November 30, 2019
- Winter Fest – December 14, 2019