



CALL TO ORDER | OPEN FORUM | PRESENTATIONS

Call to Order: Roy Kline, Board Chair, called the meeting to order at 8:04 a.m.

Members present: Eric Buchanan, John Conway, Katie Friedland, Roy Kline, Jan Lucas, Calley McCue, Brett Pearson

Members absent: Lynda Campbell, Karrie Fletcher, Chris Manley, Marshall Miranda,

Staff present: Julie Underdahl, Jenny Starkey, Susan Fry, Brian Phetteplace, Marian Tuin

Guests present: Jason Carroll – Clifton Larson Allen, Raylene Decatur - Decatur & Company

Public Comment: (limited to 2 minutes per speaker): None

MONTHLY BUSINESS

Approval of Meeting Minutes: Motion by *John Conway* to approve the meeting minutes of May 10, 2017 and June 14, 2017. Second by *Jan Lucas*. Vote: Unanimous in favor (7-0, Lynda Campbell, Karrie Fletcher, Chris Manley and Marshall Miranda not present), motion carries.

President & CEO Report: Julie Underdahl reported on the progress the District made with restricting meter bagging weekends. The City has agreed that bags will be removed from parking meters Friday evening through Sunday evening to ensure parking is available during peak hour when the permits are issued this way.

Julie also updated the Board on the Streetscape Task Force.

Parking Task Force: Roy Kline discussed the Parking Task Force progress on improving wayfinding and parking signage in the District.

He updated the Board on the District's progress negotiating renewal of the Clayton Lane Parking Garage IGA with the City.

He reported that the mall has agreed to sell monthly parking permits to contractors working in the BID.

Brian reviewed the PED count results for 2017, noting that pedestrian traffic has increased in the District by 17%, while bicycle use reportedly decreased by 20%.

Strategic Marketing Committee: Callie McCue and Jenny Starkey updated the Board on the Committee's discussions regarding the District's partnership with Visit Denver on hosting the 2018 IPW Convention in Denver.



Jenny presented a proposal to expand the District's messaging as a mixed-use visitor destination.

Brian reported that the retail sales tax in the District showed an increase of 9% for the first six months of 2017.

The Board discussed how to retain small businesses in Cherry Creek North.

Audit & Finance Committee: Roy Kline, on behalf of Lynda Campbell, reported for the Audit Committee updates.

Jason Carroll presented the July 2017 financial statements, noting revenues and expenditures are tracking as expected through the first seven months of 2017.

Motion by *Jan Lucas* to approve the monthly financials. Second by *Callie McCue*. Vote: Unanimous in favor (7-0, Lynda Campbell, Karrie Fletcher, Chris Manley and Marshall Miranda not present), motion carries.

Julie reviewed the proposed 2018 Strategic Operating Plan.

Motion by *Brett Pearson* to open the public hearing for the 2018 budget. Second by *John Conway*. Vote: Unanimous in favor (7-0, Lynda Campbell, Karrie Fletcher, Chris Manley and Marshall Miranda not present), motion carries.

At 9:04 a.m. the Chair opened the public hearing for consideration of the proposed 2018 budget.

There were no members of the public present and no public comments were heard.

At 9:05 a.m. the Chair closed the public hearing.

Jason Carroll presented the draft 2018 Budget to the Board.

Roy Kline noted the Audit Committee's recommendations to the Board to approve the draft 2018 budget.

Motion by *John Conway* to approve the 2018 Budget and Strategic Operating Plan. Second by *Eric Buchanan*. Vote: Unanimous in favor (7-0, Lynda Campbell, Karrie Fletcher, Chris Manley and Marshall Miranda not present), motion carries.

Old Business: None

New Business: None



Board of Directors

Meeting Minutes

September 20, 2017

Adjourn: Motion by *Jan Lucas* to adjourn the Board meeting to Executive Session for the purpose of discussing the office lease. Second by *Eric Buchanan*. Vote: Unanimous in favor (7-0, Lynda Campbell, Karrie Fletcher, Chris Manley and Marshall Miranda not present), motion carries.

The meeting was adjourned at 9:21 a.m.