

CHERRY CREEK NORTH

CCN Board & Retreat Agenda - February 26, 2020

Location: DMNS, Community Room, 2001 Colorado Blvd., Denver, CO

Board Members: Lynda Campbell, Karrie Fletcher, Terri Garbarini, Dean Griffin, Matt Joblon, Rosella Louis, Bob Mattucci, Calley McCue, Lisa McInroy, Marshall Miranda, Michael Moore, Brett Pearson, Lisa Tyler

BID Staff: Nick LeMasters, Jenny Starkey, Brian Phetteplace, Jeanne Gabres

8:00-8:30am Call to Order | Open Forum

- Approval of Minutes, Resolutions, Financials

Board Chair – Bob Mattucci

- Board minutes – January 8, 2020 (Board action requested)

Motion: “I move to approve the Board minutes for January 2020.”

- Resolution Concerning Online Notice of Public Meetings (Board action requested)

Motion: “I move to approve the Resolution Concerning Online Notice of Public Meetings as presented.”

- Resolution Concerning Colorado Open Records Act Policy (CORA)
(Board action requested)

Motion: “I move to approve the Resolution Concerning the District’s Colorado Open Records Act Policy as presented.”

Committees | Task Force Reports (as necessary)

(8:20 – 8:30) Finance Committee – Lynda Campbell, Chair

- **Approval of Financial Statement** – Thuy Dam, CLA
 - January Financial Statement (Board action requested)

Motion: “I move to approve the January 31, 2020 financial statement.”

8:30-9:00am **Setting the Stage**

- Introduction & welcome by Board Chair
- The Red Dot (Ice Breaker)
- What to expect (distinguishing Vision, Mission, Strategy/Roadmap)
- Outcomes of the day
- Roles, responsibilities, commitments for the process

9:00-10:15am **Current Reality Exercise**

The purpose of this exercise is for members to share their experience and perspective of “current reality”. It is an efficient way to hear various perspectives on the District and build trust that everyone’s voice will be heard. It also allows people to “empty the well” so when we engage the visioning exercise people will be more open and feel more connected as a group.

- Introduction: How the exercise will work, end goal, general rules

- Large Group Example – Current Reality: Wins, Losses, Lessons Learned exercise
- Small Breakout Groups – Wins, Losses, Lessons Learned in groups of 4-5 people
 - Each group will explore together, and document on flip chart sheets, individual perspectives of the District as it is today. They'll share perspectives on District Wins –Successes/steps forward/progress in the District they feel proud of, Losses - challenges/disappointments/frustrations, Lessons Learned – insights/important learnings to keep in mind moving forward.
- Large Group - Sharing from small groups and reflection on emerging themes
 - Each group will report to the larger group a highlight of their discussion. As each group shares, the large group will begin to identify themes and develop a better understanding of their common perspective on the District. We will be capturing shared desires and challenges, differentiators, opportunities, etc. that will begin to inform our visioning exercises.

10:15-10:30am Break

10:30–12:00pm Visioning: What's Possible - Part 1

This session will begin to set the stage for generating an inspired and informed Vision discussion. The conversation will focus on discussing some of the local competitors, as well as examples pulled from Districts around the country that are inspiring examples of success. The conversation will be guided by Eliza and Nick.

- Creating Context & Sharing Examples of What's Possible
 - We will review local competitors and highlight example and details from Districts for inspiration. For the competition review, we will share brand position, strengths, weaknesses and differentiators of each. For the inspiring District examples, we will share images from other projects and Districts so the group can begin to visually imagine what might be possible. As we review the examples, the group will be invited to ask questions and share insights that come to mind throughout the conversation.
- Red Dot Check In
 - As closure to the session, we will do a brief check in with the group using a simple process that invites people to share their experience of the retreat midway and their level of enthusiasm for possibilities starting to emerge. This will give the facilitators and Nick feedback for progress on outcomes and inform any adjustments that might be needed for the afternoon session.

12:00-12:30pm Lunch

12:30pm-2:30pm Visioning: What's Possible - Part 2

This session will be the opportunity for all of the members to brainstorm possibilities for the District. The conversation will begin with imagining the District in 2025. The group will imagine what a thriving District would look like, feel like and what results would be happening because of intentional and strategic growth.

- Introduction: Navigating the process true to the goal of the session
- Large Group Dialogue: *Imagining What's Possible*
 - Visioning is about exploring possibilities for the future (vs. solving or fixing current problems). We will clarify the difference in this type of conversation and model the experience with the large group. We'll demonstrate how to record possibilities while brainstorming in smaller groups and how to record strategies and concerns as they naturally arise (parking lot topics to be addressed later in the afternoon).
- Small Breakout Groups
 - We will provide a specific process for the group to help generate rich content and experience creative brainstorming (vs trying to debate/argue ideas – or getting in the weeds of planning)
 - Ideas will be captured by each group with flip chart sheets (organized by theme/questions in the process)
- Large Group - sharing and reflection
 - Each group will report back to the larger group on their discussion – the ideas they were most inspired and enthused about. The group will ask clarifying questions.
 - After each group shares, members will move around to view the various group flipchart sheets hung on the walls of the room to circle common themes, possibilities, phrases, etc.
 - Finally, group will come back together and begin to share “themes” they see are emerging from the collective brainstorming exercise.

3:00-3:15pm

Break

3:15-4:45pm

Getting on the Ground

The purpose of this section is to begin to begin grounding the Vision for a more specific Roadmap and Next Actions. Nick will reflect to the group the heart of what he's heard the Vision is, and Eliza and Nick will guide the group to identifying key buckets or strategic areas to address when creating a more specific Roadmap to accomplish the Vision. This section is also for the Board and Nick to create some next steps to get on the ground in the upcoming months.

- **Recap of the Vision**
 - *Nick will lead this session by recapping what hears the group sharing as the heart of their Vision for CCN*
 - *Members will clarify and share their experience as to whether or not Nick has heard them and captured the essence of the Vision*
 - *Wordsmithing will not happen at this retreat – the Vision will show up as key bullets/phrases highlighted to capture the heart of the group's Vision*
- **Key Strategies/Buckets for shaping a Roadmap**
 - *The group, having anchored in the essence of a Vision for CCN, will discuss key areas or strategies for getting on the ground to realize this Vision*
 - *The conversation will focus on buckets to approach (not tactical actions to take)*
 - *Nick and Eliza will support the group by suggesting what they hear are key buckets, as well as offering their strategic perspective as to what buckets may be most important*
 - *It may be appropriate that as Nick and Eliza guide the group to create buckets of strategic areas to focus on that feedback about potential threats and concerns to the District's success are also noted and captured on flipchart sheets (not to be solved in the moment but noted for future strategic discussions)*
- **Next Actions**
 - *Nick will share briefly what he imagines next steps are for him and the Board, and he will share what the Board can count on from in the upcoming months*

4:45-5:00pm

Completion of the Retreat

The purpose of this final section is to powerfully complete the experience of the retreat. The outcomes will be reviewed as to whether or not they were accomplished to support the group in owning the results of the day. Then the group will Red Dot as a way to briefly share their experience, any takeaways or appreciation of the day.

- **Outcomes for the Day: Review**
- **Red Dot**