CCN Board Agenda – May 27, 2020 | 8:00 am – 9:00 am
Location: Zoom Video Conference Link / Dial-In

Board Members: Lynda Campbell, Karrie Fletcher, Terri Garbarini, Dean Griffin, Matt Joblon, Rosella Louis, Bob Mattucci, Calley McCue, Lisa McIntroy, Michael Moore, Brett Pearson, Lisa Tyler

BID Staff: Nick LeMasters, Jenny Starkey, Jeanne Gabres

Guests: Patty Silverstein: CCN 2019 Economic Data

8:00-8:05 am – Call to Order - Bob Mattucci

➢ Approval of Minutes
   o Board Minutes – April 22, 2020
   o Motion for Acceptance Required

8:05-8:15 am - Committees | Task Force Reports

➢ Finance Committee – Lynda Campbell, Chair
   
   ➢ Approval of Financial Statement – Thuy Dam, CLA
      o April Financial Statement
      o Motion for Acceptance Required

   ➢ Approval of Pending Contracts
      o Colorado Promotional Distributors
         o $25,000 (not to exceed) for banner/sign poles, collateral distribution, kiosk artwork & install, and event-related support projects ($15k/MCE & $10k/PE)
      o Karsh Hagan
         o $203,000 (not to exceed) for creation/implementation of You-niquely Cherry Creek COVID re-entry marketing & advertising campaign (May-Sept)
      o Motion for Acceptance Required

8:15-8:45 am – State of CCN Economic Indicators Presentation

➢ Development Research Partners, Patricia Silverstein, President

8:45-8:55 am – Marketing Update – Jenny Starkey

o Where we’ve been: Back in Business kits and Keep Cherry Creek Unique campaign overview and successes
o Continued efforts: Media relations and restaurant promotion partnership between CCABA, CCN BID, CC Chamber and Cherry Creek Shopping Center
o Where we’re going: You-niquely Cherry Creek campaign overview and launch update
8:55-9:00 am - CEO Report – Nick LeMasters
   o Operations Update

9:00 am – Adjourn
   ➢ Move into Executive session pursuant to Section 24-6-402(4)(e), C.R.S., for discussion of proprietary issues
      o Motion for Acceptance Required