



BOARD OF DIRECTORS

AGENDA

April 10, 2019 | 8:00 a.m. – 9:30 a.m.

LOCATION: 2401 E. 2nd Ave., Garden Level Board Room
Denver, CO 80206

Board Members: Eric Buchanan, Lynda Campbell, John Conway, Karrie Fletcher, Rosella Louis, Bob Mattucci, Calley McCue, Marshall Miranda, Brett Pearson, Lisa Tyler

BID Staff: Jenny Starkey, Brian Phetteplace, Susan Fry, Jeanne Gabres

CALL TO ORDER | OPEN FORUM

Call to Order – Eric Buchanan, Chair
Open Forum – Eric Buchanan

PRESENTATIONS

Brand Refresh: Presenting of Creative Concepts by Karsh Hagan

- Lauren Corna, CCN BID Account Supervisor
- Dave Cook, Executive Creative Director
- Mark Stiltner, Associate Creative Director (Copywriting)
- Camille King, Associate Creative Director (Art Direction)

BUSINESS

Approve Minutes – Eric Buchanan

- Board minutes – February 20, 2019 (Board action requested)

Motion: "I move to approve the Board minutes for February 2019."

Chair Report – Eric Buchanan

- Interim period and executive search plan
- Addressing 2019 board seat vacancies
- Planning for 2020 Board Elections (seats filled due to term limits)

Interim CEO Report – Jenny Starkey

- Initiative 300 Resolution
- 2018 Annual report

COMMITTEES | TASK FORCE REPORTS

Audit Committee – Lynda Campbell, Chair

- Quarterly Financial Statements (Board action requested)

Motion: "I move to approve the First Quarter 2019 financial statement."

- 2018 Audit Completion



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Strategic Marketing & Hospitality Committee – Lisa Tyler, Committee Member

Safety Committee – Marshall Miranda, Committee Member

Parking & Mobility Task Force – John Conway, Co-Chair

ADJOURN – Eric Buchanan

EXECUTIVE SESSION – Eric Buchanan

Motion: "I move to enter into Executive Session to discuss the CEO search process and planning and the 2019/2020 board election process."

UPCOMING BOARD MEETING DATES:

- May 8, 2019 – 2401 E. Second Ave. (extended 8-11am)
- July 10, 2019 – 2401 E. Second Ave.
- September 11, 2019 – 2401 E. Second Ave. (extended 8-11am)
- November 6, 2019 – 2401 E. Second Ave.
- December 4, 2019 – 2401 E. Second Ave.

UPCOMING EVENT DATES:

- Cherry Creek Arts Festival – July 5 – 7, 2019
- Cherry Creek North Sidewalk Sale – July 18 – 21, 2019
- Cherry Creek North Food & Wine – August 17, 2019
- Art Feast – October 5, 2019
- Small Business Saturday – November 30, 2019
- Winter Fest – December 14, 2019