



BOARD OF DIRECTORS

AGENDA

August 14, 2019 | 8:00 a.m. – 10:00 a.m.

LOCATION: 2401 E. 2nd Ave., Garden Level Board Room
Denver, CO 80206

Board Members: Eric Buchanan, Lynda Campbell, John Conway, Karrie Fletcher, Rosella Louis, Bob Mattucci, Calley McCue, Marshall Miranda, Brett Pearson, Lisa Tyler

BID Staff: Jenny Starkey, Brian Phetteplace, Susan Fry, Jeanne Gabres

1. (8:00-8:05) CALL TO ORDER | OPEN FORUM

- Call to Order – Eric Buchanan, Chair
- Open Forum

2. PRESENTATION

(8:05-8:35) State of CCN Economic Indicators Presentation

- Development Research Partners
 - Patty Silverstein, President

3. BUSINESS

(8:35-8:40) Approval of Minutes – Eric Buchanan

- Board minutes – July 10, 2019 (Board action requested)

Motion: "I move to approve the Board minutes for July 2019."

(8:40-8:55) Board Nomination Process Update – Lisa Tyler and Bob Mattucci

- Update of Applicants and Timeline

(8:55-9:05) CEO Interview Update – Calley McCue

- August 14 – Offsite Application Review 11-1pm
- August 14 – Offsite interviews 1-5pm
- August 15 – Offsite interviews 9-4pm

(9:05-9:15) Interim CEO Report – Jenny Starkey

- Public Art Deaccession and Relocation Policy draft update
- Third party event standards and guidelines draft update
- Brand refresh final creative launch update

4. COMMITTEES | TASK FORCE REPORTS

(9:15-9:19) Audit Committee – Lynda Campbell, Chair

(9:19-9:23) Strategic Marketing & Hospitality Committee – Lisa Tyler, Committee Member

(9:23-9:26) Parking & Mobility Task Force – John Conway, Co-Chair



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(9:26-9:30) Safety Working Group – Marshall Miranda, Member

(9:30-9:50) Guest Introduction

- Councilman Chris Hinds, District 10

5. EXECUTIVE SESSION

- Executive session pursuant to Section 24-6-402(4)(e), C.R.S., to conduct interviews of CEO candidates in order to maintain anonymity of the candidates and to determine positions relative to matters subject to negotiations, develop strategy for negotiations, and instruct negotiators regarding the same.

Motion: "I move that we enter into executive session pursuant to Section 24-6-402(4)(e), C.R.S., to conduct interviews of CEO candidates in order to maintain anonymity of the candidates and to determine positions relative to matters subject to negotiations, develop strategy for negotiations, and instruct negotiators regarding the same."

UPCOMING BOARD MEETING DATES:

- September 11, 2019 – 2401 E. Sccond Ave. (extended 8-11am)
- September 25, 2019 – 2401 E. Second Ave. (special session 8-9 am)
- November 6, 2019 – 2401 E. Second Ave.
- December 4, 2019 – 2401 E. Second Ave.

UPCOMING EVENT DATES:

- Cherry Creek North Food & Wine – August 17, 2019
- Art Feast – October 5, 2019
- Small Business Saturday – November 30, 2019
- Winter Fest – December 14, 2019