



BOARD OF DIRECTORS

AGENDA

February 20, 2019 | 8:00 a.m. – 9:30 a.m.

LOCATION: 2401 E. 2nd Ave., Garden Level Board Room
Denver, CO 80206

Board Members: Eric Buchanan, Lynda Campbell, John Conway, Karrie Fletcher, Katie Freidland, Rosella Louis, Bob Mattucci, Calley McCue, Marshall Miranda, Brett Pearson, Lisa Tyler

BID Staff: Julie Underdahl, Jenny Starkey, Brian Phetteplace, Susan Fry, Jeanne Gabres

CALL TO ORDER | OPEN FORUM

Call to Order – Eric Buchanan, Chair
Open Forum – Eric Buchanan

PRESENTATIONS

Parking Area Management Plan

- Apex Design Group – Jessica Hernandez, Senior Transportation Planner

Parking Communications

- Karsh Hagan – Mary Dean, Vice President Strategy & Insights
- Karsh Hagan – Tracy Broderick, President

BUSINESS

Approve Minutes – Eric Buchanan

- Board minutes – January 9, 2019 (Board action requested)

Motion: "I move to approve the Board minutes for January 2019."

Chair Report – Eric Buchanan

- Board Resignations

President & CEO Report – Julie Underdahl

COMMITTEES | TASK FORCE REPORTS

Strategic Marketing Committee – Lisa Tyler, Committee Member

Parking & Mobility Task Force – John Conway, Co-Chair



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ADJOURN – Eric Buchanan

UPCOMING BOARD MEETING DATES:

- April 10, 2019 – 2401 E. Second Ave.
- May 8, 2019 – 2401 E. Second Ave.
- July 10, 2019 – 2401 E. Second Ave.
- September 11, 2019 – 2401 E. Second Ave.
- November 6, 2019 – 2401 E. Second Ave.
- December 4, 2019 – 2401 E. Second Ave.

UPCOMING EVENT DATES:

- Denver Restaurant Week – February 22nd – March 3, 2019
- Cherry Creek Arts Festival – July 5 – 7, 2019
- Cherry Creek North Sidewalk Sale – July 18 – 21, 2019
- Cherry Creek North Food & Wine – August 17, 2019
- Art Feast – October 5, 2019
- Small Business Saturday – November 30, 2019
- Winter Fest – December 14, 2019