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**LOCATION: 2401 E. 2<sup>nd</sup> Ave., Garden Level Board Room, Denver, CO**  
**80206**

**Board Members:** Eric Buchanan, Lynda Campbell, John Conway, Karrie Fletcher, Katie Freidland, Roy Kline, Jan Lucas, Chris Manley, Calley McCue, Marshall Miranda, Brett Pearson

**BID Staff:** Julie Underdahl, Jenny Starkey, Brian Phetteplace, Susan Fry

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**CALL TO ORDER | OPEN FORUM**

Call to Order – Eric Buchanan, Chair  
Open Forum – Eric Buchanan

**PRESENTATIONS**

**2018 BID Strategic Communication Overview**

- Karsh Hagan, Pasquale "Pocky" Marrantino, Co-CEO
- Karsh Hagan, Tracy Broderick, President
- Karsh Hagan, David Stewart, VP, Creative Technology Director
- Karsh Hagan, Mary Dean, VP Strategy
- Karsh Hagan, Lauren Corona, Account Supervisor

**2018 IPW Update**

- Visit Denver, Jayne Buck, VP Tourism

**MONTHLY BUSINESS**

**Approve Minutes** – Eric Buchanan

- Board minutes – January 10, 2018 (Board action requested)

*Motion: "I move to approve the Board minutes for January 2018."*

**Chair Report** – Eric Buchanan

- 2018 CCN BID Scheduled Meetings
- Committee & Task Force Rosters

**President & CEO Report** – Julie Underdahl

- 2018 CCN BID Year End Report
- 1<sup>st</sup> & Steel Update
- Construction Standards Update

**COMMITTEES | TASK FORCE REPORTS**

**Audit Committee** – Lynda Campbell, Chair

- 2017 Audit Review – (Board Action Requested)

*Motion: "I move to approve the annual Audit."*



## BOARD OF DIRECTORS

### AGENDA

March 14, 2018 | 8:00 a.m. – 9:30 a.m.

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**Strategic Marketing Committee** – Karrie Fletcher, Co-Chair

**ADJOURN** – Eric Buchanan

#### **UPCOMING BOARD MEETING DATES:**

- May 9, 2018 – Board of Directors Meeting – 2401 E. Second Ave.
- July 11, 2018 – Board of Directors Meeting – 2401 E. Second Ave.
- September 12, 2018 – Board of Directors Meeting – 2401 E. Second Ave.

#### **UPCOMING EVENT DATES:**

- Community Workshop on IPW, Date TBD
- Spring Live + Work Reception, Social Fare – JW Marriott – May 1, 2018
- IPW Denver – May 19 – May 26, 2018
- Cherry Creek North Sidewalk Sale – July 19 – July 22, 2018
- Cherry Creek North Food & Wine Festival – August 11, 2018