



## BOARD OF DIRECTORS

### AGENDA

September 11, 2019 | 8:00 a.m. – 11:00 a.m.

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## **LOCATION: 2401 E. 2<sup>nd</sup> Ave., Garden Level Board Room** **Denver, CO 80206**

**Board Members:** Eric Buchanan, Lynda Campbell, John Conway, Karrie Fletcher, Rosella Louis, Bob Mattucci, Calley McCue, Marshall Miranda, Brett Pearson, Lisa Tyler

**BID Staff:** Jenny Starkey, Brian Phetteplace, Susan Fry, Jeanne Gabres

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### **1. (8:00-8:05) CALL TO ORDER | OPEN FORUM**

- Call to Order – Eric Buchanan, Chair
- Open Forum

### **2. PRESENTATION**

#### **(8:05-8:35) Visitor Intercept Survey Results**

- RRC
  - Sean Maher, President

#### **(8:35-9:05) Brand Refresh Update: Final creative and data**

- Karsh Hagan
  - Lauren Corna, Account Director

### **3. BUSINESS**

#### **(9:05) Approval of Minutes – Eric Buchanan**

- Board minutes – August 14, 2019 (Board action requested)

*Motion: "I move to approve the Board minutes for August 2019."*

#### **(9:05-9:25) 2019 Budget Amendment; 2020 Operating Plan and Budget**

- Presentation and recommendations regarding proposed 2019 Budget Amendment and proposed 2020 Operating Plan and Budget (Board action requested)
- Public hearings on proposed 2019 Budget Amendment and proposed 2020 Budget

Chair: "I now open the public hearings on the proposed 2019 Budget Amendment and proposed 2020 Budget."

[Board to hear any public testimony].

Chair: "I now close the public hearings."

- Board discussion and possible action on the proposed 2019 Budget Amendment and proposed 2020 Operating Plan and Budget

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*Motion: "I move to approve the proposed 2019 Budget Amendment as presented."*

*Motion: "I move to approve the proposed 2020 Operating Plan and Budget as presented and direct staff to submit the same to the City and County of Denver."*

**(9:25 – 10:05) CEO Search – HRS, Inc.**

- Executive session pursuant to Section 24-6-402(4)(e), C.R.S., to discuss CEO candidates in order to maintain anonymity of the candidates and to determine positions relative to matters subject to negotiations, develop strategy for negotiations, and instruct negotiators regarding the same."

*Motion: "I move that we enter into executive session pursuant to Section 24-6-402(4)(e), C.R.S., to discuss CEO candidates in order to maintain anonymity of the candidates and to determine positions relative to matters subject to negotiations, develop strategy for negotiations, and instruct negotiators regarding the same."*

- Exit Executive Session
- Report and Recommendation from HRS
- Discussion and possible action to select finalist for the CEO position and approve offer of employment.

*Motion: "I move to accept the recommendation of HRS, select \_\_\_\_\_ as the finalist for the CEO position, and authorize HRS to submit and finalize an offer of employment."*

**(10:05-10:25) Board Nomination Vote – Lisa Tyler and Bob Mattucci**

- Overview summary of applicants and recommendations to fulfill seat vacancies
- Final discussion and voting of individuals for board placement

*Motion: "I move to approve the Board Nomination Committee's applicant recommendations for the 2020 CCN BID Board of Director open positions."*

**4. COMMITTEES | TASK FORCE REPORTS**

**(10:25-10:30) Audit Committee – Lynda Campbell, Chair**

**(10:30-10:40) Strategic Marketing & Hospitality Committee – Lisa Tyler, Committee Member**

**(10:40-10:50) Parking & Mobility Task Force – John Conway, Co-Chair**

**(10:50-11:00) Safety Working Group – Marshall Miranda, Member**

**5. (11:00) ADJOURN**



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#### **UPCOMING BOARD MEETING DATES:**

- November 6, 2019 – 2401 E. Second Ave.
- December 4, 2019 – 2401 E. Second Ave.

#### **UPCOMING EVENT DATES:**

- Art Feast – October 5, 2019
- Small Business Saturday – November 30, 2019
- Winter Fest – December 14, 2019