

# Cherry Creek North BID Board Strategy Session

## AGENDA

September 9, 2015  
JW Marriott Cherry Creek

### Theme: How is your business environment changing?

Time	Topic	Responsible
7:30	Breakfast	
7:45	Welcome and introductions	Bob Flynn
8	The changing BID environment: Trends in lodging	Michael Everett, Sage Hospitality; Charles Peck, Silverwest Hotel Partners
8:30	The changing BID environment: Trends in retail / restaurants	Pat McHenry, Larimer Associates; John Imbergamo, Imbergamo Group
9	Break	
9:15	General discussion: Identifying key opportunities and issues from the presentations	Everyone / Raylene Decatur
10:15	General discussion: What is of value to our customers? Where do we excel? How / where we concentrate our attention and resources?	Everyone / Raylene Decatur
11:15	Summary, tasks and next stops	Raylene Decatur
11:30	2016 Preliminary budget Motion: <i>"I move to continue the 2016 budget approval to October 14, 2015."</i>	Bob Flynn
Noon	Adjournment	Bob Flynn