



Board of Directors

Meeting Minutes for June 08, 2016
Approved by the Board on October 12, 2016

CALL TO ORDER | OPEN FORUM | PRESENTATIONS

Call to Order: Roy Kline, Board Chair, called the meeting to order at 8:01 a.m.

Members present: Lynda Campbell, John Conway, Chris Dunn, Bob Flynn, Charlie Kercheval, Roy Kline, Jan Lucas, Chris Manley, Calley Rigg

Members absent: Brett Pearson, Marshall Miranda

Staff present: Julie Underdahl, Jenny Starkey, Susan Fry, Marian Tuin, Caitlyn Dehn, Kate Lynch

Guests present: Michael Berne, MJB Consulting; Brad Segel, P.U.M.A; Daniel Mackela, P.U.M.A.; Ellen Ittelson, Ittelson Planning and Implementation; Jason Carroll, Clifton Larson Allen; Raylene Decatur, Decatur & Company

Public Comment: (limited to 2 minutes per speaker): None

MONTHLY BUSINESS

Presentation: Brad Segal and Mike Berne reported on preliminary findings from their time spent in the District researching and conducting interviews and focus groups.

Approval of Meeting Minutes: Motion by *Lynda Campbell* to approve the meeting minutes of May 11, 2016. Second by *Calley Rigg* Vote: Unanimous in favor (8-0, Brett Pearson, Chris Manley and Marshall Miranda not present for vote), motion carries.

Chair Report: Roy Kline updated the Board on the summer meeting schedule, reminding everyone that there is not a meeting in July and August.

President & CEO Report: Julie Underdahl introduced Susan Fry to the Board, the BID's new Environment Manager. Susan reviewed her background and experience and reported on her plans to improve the outdoor program in the District.

Julie updated the Board on the Halo camera installation in partnership with the DPD. She also reviewed the upcoming summer events the District is hosting including Live + Work, Sidewalk Sale and Food and Wine.

Parking Task Force: Roy Kline presented the Parking Task Force updates highlighting the parking signage study, the parking improvement efforts for salons by coordinating with garages, as well as the progress of a District wide valet parking program.



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Audit & Finance Committee: Lynda Campbell and Jason Carroll presented to the Board the April 2016 financial statements for the District. Motion by *Bob Flynn* to approve the April 2016 financial statements. Second by *Jan Lucas*. Vote: Unanimous in favor (8-0, Brett Pearson, Chris Manley and Marshall Miranda not present for vote), motion carries.

Strategic Marketing Committee: Chris Dunn updated the Board on the Marketing Committee meeting schedule. They will begin meeting every month with committee members willing and able to attend. He also reviewed the presentation made by Henry Beer and Richard Foy at May's committee meeting.

Design Advisory Board: Chris Dunn discussed with the Board the DAB updates regarding the redevelopment projects in the District including BMC's new project.

CCABA: Bob Flynn updated the Board regarding CCABA's successful fundraising efforts for the Cherry Creek Greenway project, noting they met their goal for the initial study and plans. He also updated the Board on CCABA's work with Councilman Wayne New and the City to improve transportation to the District.

Old Business: None

New Business: None

Adjourn: Motion by *Charlie Kercheval* to adjourn the Board meeting. Second by *Jan Lucas*. Vote: Unanimous in favor (8-0, Brett Pearson, Chris Manley and Marshall Miranda not present for vote), motion carries. The meeting was adjourned to executive session at 9:18 a.m.

Roy Kline made a motion that the Board go into executive session pursuant to §24-6-402(4)(a), C.R.S. for the purpose of discussing an audit matter. Second by *Bob Flynn*. Vote: Unanimous in favor (8-0, Brett Pearson, Chris Manley and Marshall Miranda not present for vote), motion carries.