



## Board of Directors

Meeting Minutes for March 09, 2016  
Approved by the Board on May 11, 2016

### CALL TO ORDER | OPEN FORUM | PRESENTATIONS

**Call to Order:** Roy Kline, Board Chair, called the meeting to order at 8:00 a.m.

**Members present:** Lynda Campbell, Chris Dunn, Charlie Kercheval, Roy Kline, Chris Manley, Marshall Miranda, Brett Pearson

**Members absent:** John Conway, Bob Flynn, Jan Lucas, Calley Rigg

**Staff present:** Julie Underdahl, Kevin Wrede, Jenny Starkey, Marian Tuin, Caitlyn Dehn, Kate Lynch

**Guests present:** Jason Carroll, Clifton Larson Allen; Raylene Decatur, Decatur & Company; Bob Mattuccii, Realty Management Group

**Public Comment:** (limited to 2 minutes per speaker): None

### MONTHLY BUSINESS

**Approval of Meeting Minutes:** Motion by *Brett Pearson* to approve the meeting minutes of February 10, 2016. Second by *Chris Manley*. Vote: Unanimous in favor (7-0, John Conway, Bob Flynn, Jan Lucas and Calley Rigg not present for vote), motion carries.

**President & CEO Report:** Julie Underdahl reported to the Board on the constituent outreach taking place in 2016, including personal visits to merchants throughout 2016. Julie also reviewed the store openings and closing and how they have impacted the BID.

**Parking Task Force:** Roy Kline presented the Parking Task Force updates, highlighting sign inventory project in progress. The goal being to simplify the signage and redirect incoming shoppers to parking more efficiently.

**Audit & Finance Committee:** Lynda Campbell and Jason Carroll presented to the Board the Draft 2015 Audit updates. The Audit will be reviewed further by the Audit Committee on March 15, 2016 and recommended for approval by the Board at the May 2016 Board Meeting.

Jason highlighted one of the Auditor's findings was that the 2015 Employee Deferred Compensation Program was not ratified at the end of 2015 and requested Board action for the 2015 deferred compensation contribution.

*Lynda Campbell* moved to ratify the approval to fully fund the employer contribution of 5% of the District's eligible employees' salaries for the year ended December 31, 2015. Pursuant to A Resolution Approving a New Employee Deferred Compensation Program (#2014-04), executed on September 10, 2014, the Board of Directors may elect at the end of the year to



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partially or fully fund the employer's contribution of 5% of each eligible employee's salary. Second by *Marshall Miranda*. Vote: Unanimous in favor (7-0, John Conway, Bob Flynn, Jan Lucas and Calley Rigg not present for vote), motion carries.

**Strategic Marketing Committee:** Chris Dunn updated the Board on the Marketing Committee meetings. He invited Board members to attend the May committee meeting in which Henry Beer and Richard Foy of Commarts will be presenting.

**Design Advisory Board:** Chris Dunn discussed the projects that the DAB are currently reviewing in the District to include the redevelopment on Fillmore and the Civica project, as well as the ANB Bank cosmetic updates, and others.

**CCABA:** Bob Mattucci presented to the Board proposed renovations to the external structure of the ANB Bank Building located at 1<sup>st</sup> and Milwaukee.

He then updated the Board on the Transportation Task Force objectives and what they are working to improve within the District. He reviewed with the Board the City's preliminary re-design of the intersection at 1<sup>st</sup> and Steele Ave.

**Old Business:** None

**New Business:** None

**Adjourn:** The meeting was adjourned at 9:00 a.m.