



CALL TO ORDER | OPEN FORUM | PRESENTATIONS

Call to Order / Open Forum

Eric Buchanan, Board Chair, called the meeting to order at 8:04 a.m. There was no quorum.

Members present: Eric Buchanan, John Conway, Roy Kline, Brett Pearson & Jan Lucas

Members absent: Karrie Fletcher, Katie Friedland, Chris Manley, Calley McCue, Lynda Campbell, Marshall Miranda

Staff present: Julie Underdahl, Jenny Starkey, Susan Fry and Brian Phetteplace

Guests present:

Emzy Veasy II;
Patty Silverstein; Development Research Partners
Thuy Dam & Anna Jones; CliftonLarsonAllen LLP
Raylene Decatur – Decatur & Co.

Presentation: 2017-2018 Economic Indicators Overview – Patty Silverstein, Development Research Partners

Ms. Silverstein present an economic indicators overview to the Board citing data available through Q4 2017. Retail sales have increased 6.9% in Cherry Creek North. She stated the overall indicators are very favorable for Cherry Creek North.

MONTHLY BUSINESS

Approval of Meeting Minutes: Because there was no quorum present at the meeting, the March 14th Board meeting minutes were tabled until the July 11th meeting.

Chair Report:

- **Board Development Committee:** Director Buchanan discussed Board development ideas, and requested Board member participation to recruit new members.

President & CEO Report: Julie Underdahl

- **Street Ambassadors/Block Captains:** Julie Underdahl and Sue Fry provided an update on strategies and shared marketing collateral. Julie reviewed safety action items.
- **1st & Steel Working Group:** Julie advised a working group has been formed to take a comprehensive approach to this issue. The group has plans to meet with the offices of Public Works, Community Planning and Development and the Mayor's Office to address streetscape standards and the 1st & Steel intersection.

COMMITTEES / TASK FORCE REPORTS

- **Parking & Mobility Task Force –** Roy Kline, Chair



Board of Directors

Meeting Minutes

May 9, 2018

Roy Kline reported on parking task force. Discussion of curb lane management consisted of three components:

- 1) Eco-ride bus stops within a fixed bus route in CCN; buses are electric vehicles; launches next Monday, May 14th.
 - 2) Identifying potential mobility zones, stop locations for shared vehicles, valet and others.
 - 3) Working with hotels and others regarding employee parking needs, and how they can be addressed more strategically.
- **Strategic Marketing Committee – Jenny Starkey:** Jenny Starkey reported on the Marketing Committee and provided the following updates:
- . The Live Work Reception was a success
 - . Community Workshop – Four ideas were discussed: consumer perception, parking, big ideas and innovation
- **IPW Overview:** The event will take place May 19 -23. 300-600 delegates expected in CCN. Details Jenny outlined were:
- . The BID will host media tour with International Media
 - . 25 International Media will come to CCN
 - . Media kit will be distributed to CCN visitors
 - . A Welcome IPW Poster will be given to ground floor retailers
 - . Passport kits will be given to hotel guests throughout the year; 2,500 going out to visitors
 - . CCN is advertising with the airport; 1 ½ months in Concourse B wrap

Julie outlined the next meeting dates and upcoming CCN events.

Adjourn: The meeting was adjourned at 9:17 a.m.