



CALL TO ORDER | OPEN FORUM | PRESENTATIONS

Call to Order: Bob Flynn, Board Chair, called the meeting to order at 7:38 a.m.

Members present: Bob Flynn, Roy Kline, Christy Fitzpatrick, Dave Hadsell, Chris Dunn, Charlie Kercheval, Lee Driscoll

Members absent: Jan Lucas, Brett Pearson

Staff present: Julie Underdahl, Kevin Wrede, Jenny Starkey, Kate Martin

Guests present: Jason Carroll, Clifton Larson Allen; Matt Joblon, BMC Investments

Public Comment: (limited to 2 minutes per speaker): None

Presentations: Matt Joblon presented to the Board his project on 210 St. Paul St. and Cherry Creek Square.

MONTHLY BUSINESS

Approval of Meeting Minutes: Motion by Christy Fitzpatrick to approve the meeting minutes of October 14, 2015 and October 27, 2015. Second by Roy Kline. Vote: Unanimous in favor (7-0, Jan Lucas and Brett Pearson not present for vote), motion carries.

Chair's Report: Bob Flynn presented CCN's "Year in review".

Bob Flynn and the Board recognized Christy Fitzpatrick, Lee Driscoll and David Hadsell's service on Cherry Creek North Board of Directors in 2011-2015.

Bob Flynn and Julie Underdahl presented updates from Parking Task Force meetings. The next meeting will be held is on January 14, 2016 at 10am, in the BID conference room.

President & CEO Report: Julie Underdahl reported on holiday constituent outreach and discussed updates to the 3rd Avenue median project.

Julie reported on the new Board member orientation that took place on November 12. Chris Dunn reviewed the reappointments and announced the three Board officer nominations for the year of 2016:

- Roy Kline – Chair
- Jan Lucas – Vice Chair
- Charlie Kercheval – Secretary/Treasurer.

Motion by Dave Hadsell to approve the new Board officers for the year of 2016. Second by Christy Fitzpatrick. Vote: Unanimous in favor (7-0, Jan Lucas and Brett Pearson not present for vote), motion carries.



Board of Directors

Meeting Minutes – December 09, 2015

Approved by the Board on January 13, 2016

Audit & Finance Committee: Roy Kline gave a brief overview of the BID bond refinancing, which closed on December 7, 2015.

Jason Carroll presented the Board with the BID's financial status and presented the November 2015 financial statements to the Board.

Motion by Christy Fitzpatrick to approve the November 2015 Financials. Second by Bob Flynn. Vote: (7-0, Jan Lucas and Brett Pearson not present for vote), motion carries.

Strategic Marketing Committee: Christy Fitzpatrick suggested sending a letter to the BID's constituents/merchants regarding the current and planned development in the district highlighting the opportunity to expand marketing programs in 2016.

Christy Fitzpatrick reported on the Holiday season activation, which includes the distribution of parking tokens district wide, holiday décor, as well as the [#spreadjoy](#) social media campaign. She also briefed the Board on the holiday advertising campaign to include TV commercials, online social media and a new digital billboard on the intersection of highway I-25 and 36th.

Adjourn: The meeting was adjourned at 9:15 a.m.