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**CALL TO ORDER | OPEN FORUM | PRESENTATIONS**

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**Call to Order:** Bob Flynn, Board Chair, called the meeting to order at 7:34 a.m.

**Members present:** Norm Smith, Janelle Kenny, Jan Lucas, Lee Driscoll, Roy Kline, Christy Fitzpatrick, Bob Flynn, Charlie Kercheval, Brett Pearson, Chris Dunn

**Members absent:** Dave Hadsell

**Staff present:** Julie Underdahl, Kevin Wrede, Leslie Horna, Kate Martin

**Guests present:** Thuy Dam, Clifton Larson Allen; Raylene Decatur, Decatur & Company

**Public Comment:** (limited to 2 minutes per speaker): N/A

**Presentations:** Richard Marshall, RKMarshall Consulting, reported on the City's Storm Drain project.

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**MONTHLY BUSINESS**

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**Approval of Meeting Minutes:** *Motion by Norm Smith to approve the meeting minutes of January 14, 2015. Second by Janelle Kenny. Vote: Unanimous in favor (10-0, Dave Hadsell not present for vote), motion carries.*

**Chair's Report:** Bob Flynn reported on recent Parking Task Force meeting. They focused on valet parking and a new "Click & Park" program for the garages.

**President & CEO Report:** Julie handed-out the BID's letter to the Mayor's office requesting that the City fund a new City contract for ROW permit coordination and outreach.

She noted that, at the BID's request, Sandy Sardella, owner of Pismo Gallery, will be honored by the City Council through a City Proclamation (March 2, 2015, 5:30pm, in the Council Chambers – 4<sup>th</sup> Floor, 1437 Bannock). Sandy is retiring.

Julie also noted the BID will email its annual electronic constituent survey in February.

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**COMMITTEES | OTHER REPORTS**

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**Audit & Finance Committee:** Thuy Dam informed the Board that the 2014 audit is in process. The Audit Committee will review the draft audit and it will be presented to the Board for approval in March.

**Strategic Marketing Committee:** Jan Lucas presented the Board with a summary on *I Heart Fridays* – CCN's February promotion.



**Board of Directors**  
Meeting Minutes February 11, 2015  
Approved on March 11, 2015

**Design Advisory Board:** Julie Underdahl updated the Board on planned new hotel project at 2<sup>nd</sup> Avenue / Milwaukee Street, starting in the summer of 2015. She also mentioned DAB's review of the initial design for Del Frisco's rooftop deck in the Pauls Corporation project.

**Board Development Committee:** Chris Dunn reminded the Board about expiring terms of four members (Lee Driscoll, Christy Fitzpatrick, Dave Hadsell and Norm Smith) and that the committee is in the process of recruiting new members for the term 2016-2018.

**Old Business:** None.

**New Business:** None.

**Adjourn:** The meeting was adjourned at 8:45 a.m.